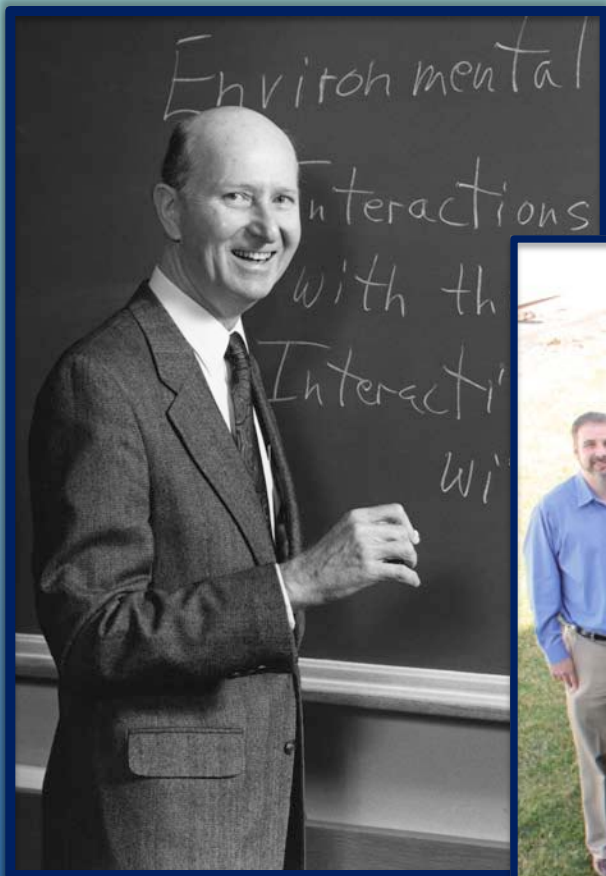


Matt Moeller, CEO ***Dade Moeller***



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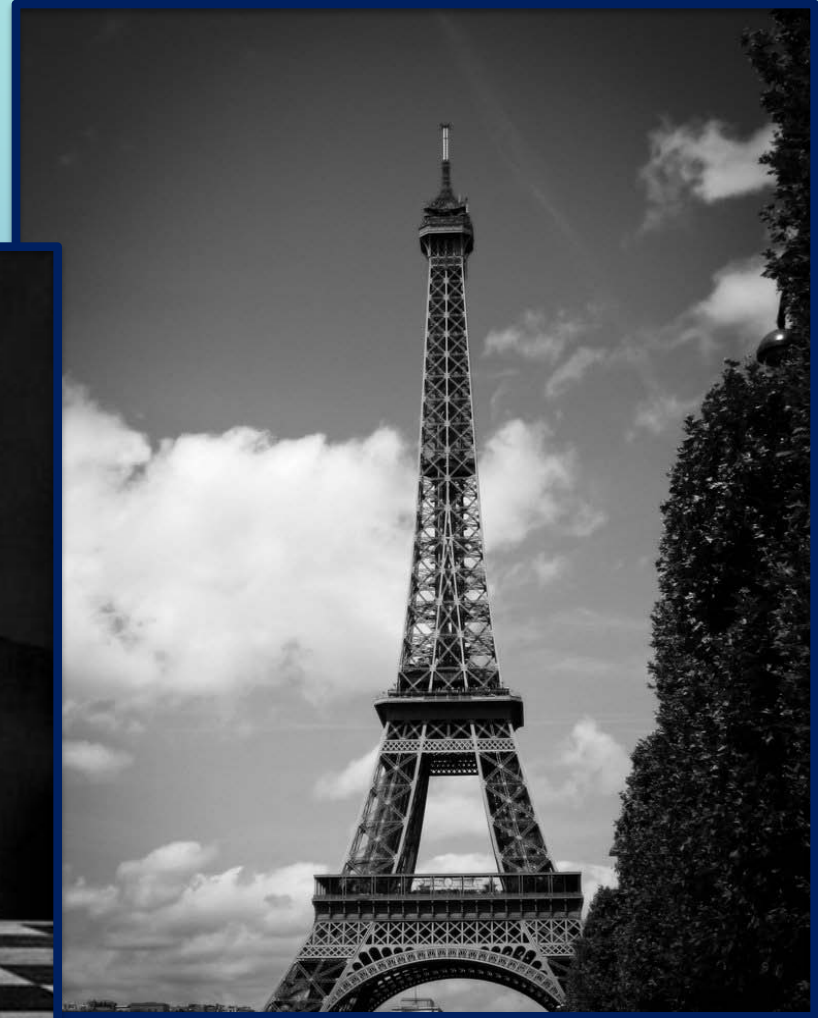
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Protect your niche & corporate culture



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Know the solicitation

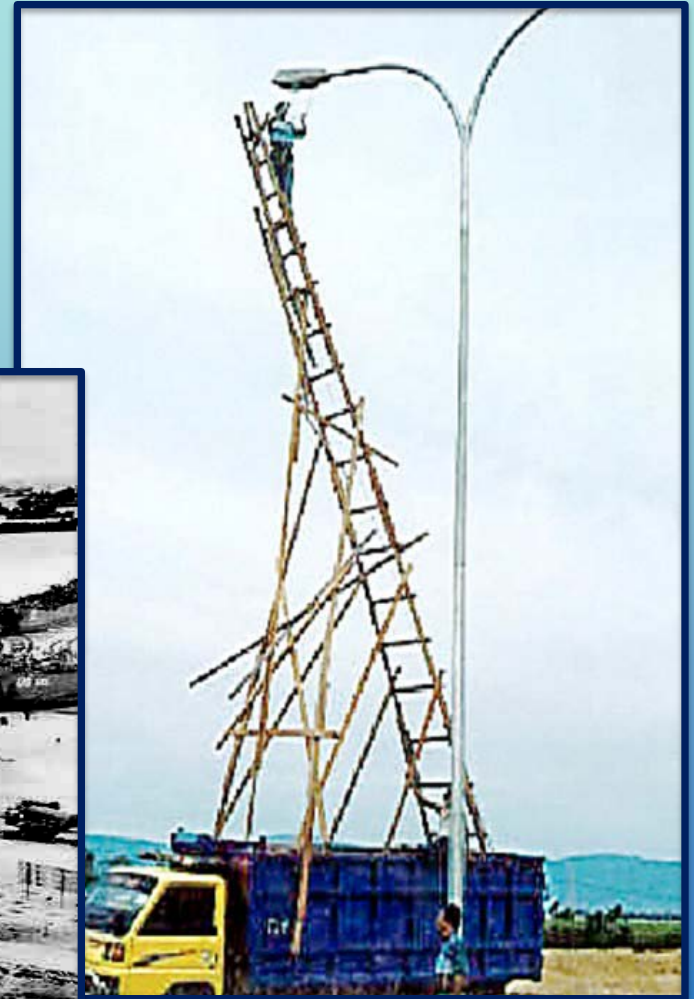


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Understand the needs & expectations of the client



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Avoid pricing temptations



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**Just because
you can,
doesn't mean
you should**



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