

**Contact:** Donna Worley **P:** +1.806.577.0652

**E:** Donna@TextileExchange.org

## Textile Exchange 2013 Preferred Fibers Market Report – Press Release Release Date 10 June 2014

## Inaugural Preferred Fibers Market Report highlights the top users of recycled polyester.

Textile Exchange (TE) is pleased to announce the inaugural <u>Preferred Fibers</u> <u>Market Report</u>; the newest release in its lineup of respected publications.

TE collected data for this report in the same way that it collects data for the everpopular Organic Cotton Market Report, by surveying the industry on its use of the specific fibers. Through the survey, TE engaged new market segments and received the largest response to date. The results leave no room for doubt about the growth of Preferred Fiber usage and the top users of these fibers.

TE's investment into Preferred Fibers is reflected in not only the stand-alone Preferred Fibers Market report but also the release of the Material Snapshots. The Material Snapshots will be highlighted at <a href="Texworld">Texworld</a> on July 23<sup>rd</sup> and at the TE <a href="Conference">Conference</a> in Portland, Oregon, USA on November 10<sup>th</sup> to 12<sup>th</sup>, 2014.

The Preferred Fibers Market Report is a Textile Exchange Member benefit. The Executive Summary is complimentary to non-members with the option to purchase the full report.

TE's 2013 Organic Cotton Market Report will be released soon.

## ABOUT TEXTILE EXCHANGE

Textile Exchange (TE) is a non-profit dedicated to accelerating sustainable practices in the textile industry. TE envisions a textile industry that protects and restores the environment and enhances lives.

To learn more about Textile Exchange, visit the website: http://textileexchange.org/

