Congruence: How Aligned Organizations Attract

Who: CEOs and Presidents **When:** October 7 - 9, 2014 **Where:** Hyatt Lost Pines Resort, Austin, TX

CONSCIOUS CAPITALISM°

2014

SPEAKERS INCLUDE:



Paul Polman CEO Unilever

Steve Ells

Unile

CEO SUMMIT



Kip Tindell CEO & Chairman The Container Store

Chipotle Mexican Grill

Founder, Chairman, & Co-CEO

John Mackey Co-founder & Co-CEO Whole Foods Market

Andrea Jung President & CEO Grameen America

Tom Gardner CEO & Co-Chairman The Motley Fool

Dr. Ann McGee-Cooper Co-Founder & President Ann McGee-Cooper & Associates

Dev Patnaik CEO Jump Associates

Tony Schwartz President, Founder, & CEO The Energy Project

Rand Stagen Managing Director Stagen

Peter Himmelman Grammy and Emmy nominated Musician & Songwriter Big Muse





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CEOs who lead Conscious Companies recognize the practical and moral power of congruence. They understand that it cultivates trust and care, deepens relationships and activates engagement and loyalty. In short, it attracts their company's stakeholders to the company, its brands, products and people.

We invite you to join a bold group of CEOs who are committed to continually becoming more conscious leaders and to bringing the principles of Conscious Capitalism to life in their companies.

"Looking back at the 2013 CEO Summit, I can't decide whether the best conversations happened in the meeting rooms, in the hallways, or over meals. The good news is that we have them all. I can't wait for 2014!"

- Steve Leveen, Chairman & Co-Founder, Levenger

"Conferences mirror business: They either give, or they take. This Summit will teach you how to be like the former, on all fronts."

- Jeff Sinelli, Founder, Which Wich

"The success stories shared by the speakers and the relationships I developed, left me energized. I was able to bring back fresh ideas that have enabled our organization to make a greater difference in the lives of our stakeholders."

- Greg Massey, President & CEO, First United Bank

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