

EARTHBEND ANNOUNCES STRATEGIC PARTNERSHIP WITH DAKOTA BACKUP & RECOVERY

EARTHBEND EXPANDS SERVICES CAPABILITIES

SIoux FALLS, SD – 6/11/2014 – EarthBend announced its strategic partnership with Dakota Backup & Recovery, a Rapid City, SD based data backup and disaster recovery solution provider. This announcement will allow EarthBend customers enhanced local and remote data storage backup solutions, improved disaster recovery services, and business continuity strategy planning and consultation.

EarthBend has added these offerings to broaden their already strong technology portfolio and provide customers innovative and new solutions. The partnership with Dakota Backup brings a state of the art, cloud-connected backup offering that is highly scalable, flexible, secure, and redundant. This solution provides enterprise class backup with end to end encryption, deduplication and compression. Dakota Backup's extensive experience in information storage backup and recovery solutions paired with EarthBend's strong services and engineering expertise provide three distinct deployment models (cloud, on premise & offsite) for small, medium and enterprise business needs.

"We are excited to partner with Dakota Backup & Recovery and help customers thrive in information driven world." said Rob Beyer, CEO of EarthBend. "EarthBend's strong service and engineering led team coupled with Dakota Backup's proven solutions will help customers reduce risk of data loss, manage efficiencies, and empower them to do more."

EarthBend customers can now taking advantage of these enhanced offerings and should expect a new level of service from their technology provider. Businesses will now have the ability to leverage years of large enterprise consultative expertise to help plan and drive future information technology initiatives. This partnership will allow customers to reduce risk of data loss, provide disaster contingency, regulatory compliance, improved restoration speed, and add scale for future growth.. The knowledge that Dakota Backup brings to the already superior EarthBend team will open new doors for both customers and prospects alike.

"Dakota Backup & Recovery recognizes EarthBend as a prominent player in the Midwest when it comes to innovative IT solutions and service," said Herb Ebel, Director of Business Development for Dakota Backup, "with their successful track record in service and commitment to cutting-edge technology, we anticipate this new partnership to have a significant impact on the growth of our partner-led data protection practice."

About EarthBend

EarthBend has been a trusted information technology provider in the upper Midwest for over 32 years. Locally owned and operated in Sioux Falls, SD and employing 67 technology professionals who support customers in the Midwest and across the United States. EarthBend provides leading edge technologies, local engineers for on-site consulting and support, and competitive pricing through its national reach. Their experienced team can provide businesses with IT computing, data storage, business phones and networking. With three decades of experience, EarthBend's proven methodologies and full suite of consulting, support, and managed services can support your organization whether big or small. Every EarthBend account executive and engineer commits to ongoing education, certification and training in order to provide the best consultation, design, implementation and support for businesses.

About Dakota Backup & Recovery

Dakota Backup & Recovery, LLC was formed in 2005 as an affiliate of KT Connections, Inc. and Ketel Thorstenson, LLP. With a staff of more than 150 professionals, this partnership constitutes the region's largest business services provider. Dakota Backup and KT Connections, collectively employing over 40 professionals, are the technology arms of this business group providing all forms of information technology infrastructure sales and support, data backup, and business continuity solutions. Dakota Backup offers innovative, cloud-connected backup and recovery services for complete critical data protection. The Dakota Backup solution features local and remote backup to its SAS70 Type II Tier 3 data centers, as well as disaster recovery from a U.S. location rated low for natural disasters.

EarthBend Contacts

Brandi Mentele, Marketing Manager, marketing@earthbend.com, 605-789-5661

Dakota Backup & Recovery Contact

Herb Ebel, Director of Business Development, herb.ebel@dakotabackup.com, 605-716-3185