

NewsTurbo Pro by zebNet Solutions Brief



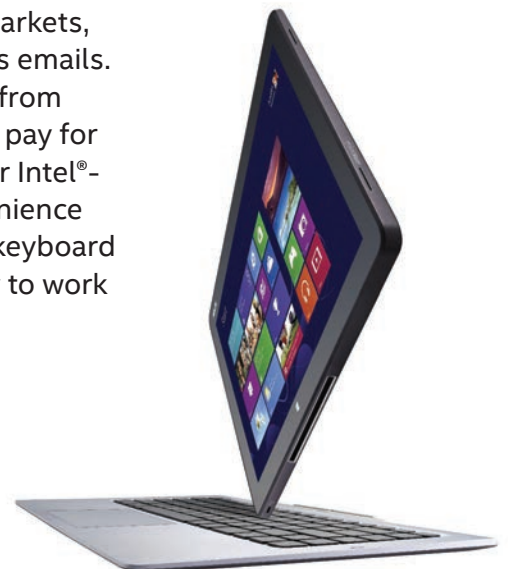
Solutions Brief
Intel® Developer Zone



Enabled by Ultrabook™, Inspired by Intel®

Developer zebNet now offers its convenient newsletter software, NewsTurbo Pro on Ultrabook™ devices. The recent optimization brings the marketing software to a wider audience of business leaders, and offers enhanced portability and accessibility. As an Intel® Software Partner, zebNet has access to the portfolio of technical and business benefits available through the Intel® Developer Zone.

Designed to provide a simple and cost-effective way to reach large markets, NewsTurbo Pro is a software solution that enables users to send mass emails. Marketers, sales departments and businesses of all sizes can benefit from the ability to send out large-scale email campaigns without having to pay for a subscription to a web-based program. Now, with its optimization for Intel®-inspired Ultrabook convertible devices, the software brings its convenience to more users. Ultrabook offers an optimal user experience since its keyboard enables users to quickly type emails, and its portability makes it easy to work from anywhere with an Internet connection.



NewsTurbo Pro, Getting the Message Out Quickly with Ultrabook, Powered by Intel®

Ultrabook two-in-one devices are enabling users to take business marketing to new levels of mobility and versatility. NewsTurbo Pro, now enabled for Ultrabook, makes it possible for users to reach the masses quickly and conveniently.

Software for Individual Device

Unlike web-based solutions, NewsTurbo Pro is software that will be downloaded directly to the user's device. This means the user does not have to pay a recurring subscription fee, or worry about security risks associated with web-based solutions.

Unlimited Mailing Lists

Import and export subscriber information to create mailing lists of any size. Whether the user needs to reach hundreds or thousands, he or she can conveniently reach target audiences -- with the software, mailing lists are unlimited.

Integrated Security

Integrated security features keep devices safe. Downloading the software is guaranteed to be 100% clean. NewsTurbo Pro can also run a spam check on the composed message that can help the user to avoid that its newsletter would be treated as spam on the recipients' system.

Newsletter Creation

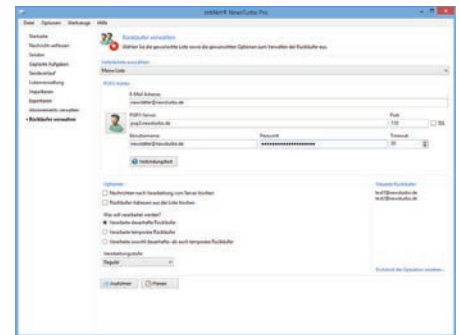
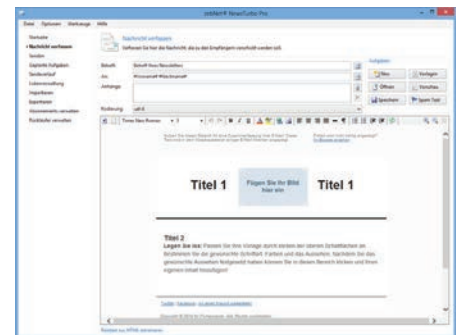
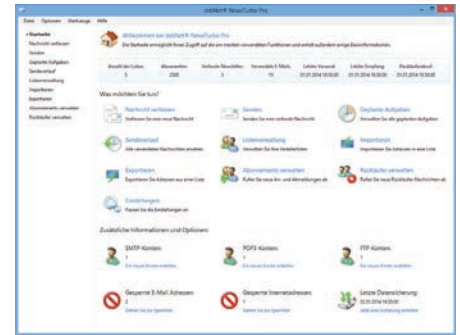
Users can write newsletters and then save them to be sent at a later, scheduled date and time. NewsTurbo Pro can create web-based subscription and unsubscribe forms where the user can either sign up for the newsletter or cancel its subscription.

Bounce Back Management

When correspondence bounces back, the software automatically deletes or deactivates the recipient email. Customization features enable users to determine when to deactivate "soft" bounce backs, for example, after 5 unsuccessful delivery attempts.

Mobile Marketing for a Wider Audience

Ultrabook convertible devices offer a detachable keyboard, which brings a higher level of convenience to creating and sending mass emails. Users can quickly and easily compose newsletters and emails on the traditional-style keyboard, and then take advantage of the device's portability and interactive touch screen to send them at a later time.





NewsTurbo Pro on Ultrabook 2-in-1 Devices, Inspired by Intel®

Ultrabook convertible devices, based on Intel® Atom™ processors, provide a solid level of performance to power the needs of marketing professionals and business leaders utilizing NewsTurbo Pro software.



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Visit the Ultrabook™ Device App Showcase at
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