

**NEWS RELEASE**  
**For Immediate Release**

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**Brady Reveals New Safety Sign Sliders**

*Interchangeable signs clearly communicate important safety messages*

**MILWAUKEE, Wis.** (June 18, 2014) — [Brady](http://www.bradycorp.com) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today revealed its latest workplace visual product – [safety sign sliders](#). These highly visual message boards can hold up to 11 interchangeable signs to keep employees and visitors to a facility aware of relevant safety information.

“Our new safety signs sliders are an efficient and cost effective solution to improving workplace communications,” says Tom Smith, product marketing specialist for Brady. “The sliding inserts can be easily added, removed or reordered to display the most up-to-date and important safety messages and warnings. Anyone entering the facility, department, or specific work area can see essential safety precautions at-a-glance and all in one place.”

Safety sign slider inserts are available in 80 stock messages and can also be customized with unique messaging, artwork and language options at no additional charge. The slider display boards can hold four, six or 11 sign inserts and are available in four different size options, both in wall-hanging or three-sided, free-standing versions. The boards are made out of durable plastic or aluminum material to stand up to the daily rigors of the workplace and can be customized with a company name or logo at the top.

**For More Information:**

Learn more at [BradyID.com/SignSliders](http://BradyID.com/SignSliders). For Brady’s complete product offering, visit [BradyID.com](http://BradyID.com). In Canada, visit [BradyCanada.ca](http://BradyCanada.ca).

**About Brady Corporation:**

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady’s fiscal 2013 sales were approximately \$1.15 billion. More information about Brady Corporation is available at [www.bradycorp.com](http://www.bradycorp.com).

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