

BICYCLING'S ECONOMIC IMPACT

The League of American Bicyclists states that bicycle friendly communities across the country see considerable economic benefits by attracting businesses, tourism and active residents. Neighborhoods are more desirable with less traffic. Riders experience increased levels of fitness and employers have healthier employees. In fact, a modest mode shift from driving to riding has considerable impacts in savings on health, road construction, congestion and reduces our carbon footprint.

FACILITATE SPACES IN HARMONY

What's preventing people in your community from biking? According to the Community Cycling Center in Portland, OR, a primary barrier is concern about bicycle theft and lack of secure parking as cited in the *Understanding Barriers to Bicycles Final Report*. Duo-Gard is breaking down the barrier by making it more practical to incorporate bicycling into our everyday lives. Whether it's to the bus stop, the train station, riding directly to and from work or for recreation, the CycleStation is invaluable in facilitating bicycling in your community by offering security and convenience to bike owners. Our CycleStation is an intelligent, secure bicycle parking structure with revenue generating components. It's for real people who use their own bikes. And it's designed to be networked with multiple CycleStations around town. The ability to combine the CycleStation with a bike share program gives access to anyone who'd like to utilize bicycling as a mode of transportation.



HOW IT WORKS

Duo-Gard's CycleStation Program includes design, database planning, software, program administration, training, structures & installation.

- Available plans include a 1 day, monthly or an annual pass
- Register online or purchase a pass with a credit card
- Download the CycleStation app on your smart phone
- Use the app to locate a nearby CycleStation & to check availability
- Take advantage of a bike share rental available by app or credit card
- Scan your membership card to gain access to the CycleStation
- Park your bike & secure it with your own lock

REVENUE GENERATING SERVICES & AMENITY OPTIONS

- User Fees - Owner/Operator sets membership rates. Typically, secure bike parking generates \$10-20 per month & \$100-\$200 annually. Day passes cost \$1-\$5.
- Sponsorship & Advertising - Similar to bus shelters, the CycleStation offers advertising assets that can be used for sponsorship & advertising sales or for public messages.
- Bicycle education & encouragement programs
- Self-service air & repair station
- Bicycle rentals & bike share
- Lockers & vending machines
- Electric vehicle charger



BENEFIT YOUR COMMUNITY

- Bridge the first & last mile gaps that separate trip origins & destinations from transit services
- Enable alternative transportation
- Receive a consistent return on your investment
- Provide safety & security to cyclists
- Protect expensive equipment
- Store from 10-100 bikes
- Enhance your public spaces
- Utilize solar power
- Contribute to sustainability
- Work toward LEED points

TEAM WITH DUO-GARD

- Over 30 years of outdoor facility innovation
- Turnkey solution from design through installation
- Complete operation systems expertise
- Design focused to your specific project
- High performance technologies integrated into projects
- Standard lighting or solar LEDs/PVs
- Custom glazing & framing colors
- Engineer-stamped designs available
- Coordination, delivery & installation nationwide

FORGE AHEAD

Since 1984 Duo-Gard has been a thought leader and innovator in providing outdoor structures. We've teamed with municipalities, private companies and learning institutions across North America to provide products that encourage alternative transportation and contribute to a more sustainable environment. Contact us at 734.207.9700 or info@duo-gard.com to learn more about the CycleStation and what it can do for you and your community.

