

McLaren's latest supercar now on sale in Miami

McLaren 650S Debut at THE COLLECTION

MIAMI –THE COLLECTION, Miami's foremost [luxury automotive dealership](#), announced that the all-new McLaren 650S has arrived in their Coral Gables showroom.

The 650S is McLaren's fastest, most engaging, best equipped and most beautiful series-production supercar yet. Available as a dihedral door Coupé or retractable folding hardtop Spider, the McLaren 650S is redefining the high performance supercar segment, and has been designed and developed to provide the ultimate in driver engagement on the road and on the race track.

"The McLaren 650S embodies the unification of performance and refinement," said Ken Gorin, President and [CEO of THE COLLECTION](#). "The curvaceous design is dramatic, and the aggressive drive is exciting. It is the perfect evolution of the McLaren brand."

Named after its twin-turbo 650PS power plant (641 hp) and packing 500 lb-ft of torque, the 2015 new McLaren breaks the mold. The 'S' stands for 'Sport,' underlining the focus and developments made to handling, transmission, drivability and engagement. The maximum power figure ensures the best power-to-weight ratio in its class, at 437 hp per ton. Performance and efficiency is also class leading: 0-62 mph acceleration takes only 3.0 seconds, and returning 24.2 mpg.

The 650S adopts the new family design language that was introduced in the McLaren P1™. More importantly, the look follows the McLaren design ethos of 'form follows function,' with the front bumper providing a dramatic, yet clean, appearance while the integrated front splitter contributes to increased levels of downforce. This improved aerodynamic performance offers a greater level of steering feeling and confidence to the driver on turn-in.

Despite the power and performance focus, the McLaren 650S boasts an extensive specification list with an optimized powertrain, braking and suspension systems, as well as a refined and luxuriously equipped cabin.

ABOUT MCLAREN AUTOMOTIVE:

McLaren Automotive is a British manufacturer of luxury, high-performance sports cars, located at the McLaren Technology Centre (MTC) in Woking, Surrey. Following the company's global launch in 2009, McLaren Automotive launch the groundbreaking 12C and 12C Spider and, in keeping with its plan to introduce a new model each year, unveiled the sell out McLaren P1™ in 2013 and this year replaced the 12C with the 650S. The brand continues to expand, operating through a dedicated global network of retailers in every major automotive market.

ABOUT THE COLLECTION:

On the corner of Bird Road and Ponce de Leon Boulevard in Coral Gables stands Florida's definitive luxury automobile destination, THE COLLECTION. President and CEO, Ken Gorin, a 36-year industry veteran in the exotic and luxury automobile business has built a world-class destination housing the globe's most celebrated automotive brands: Audi; Porsche; Ferrari; Maserati; Aston Martin; Jaguar and McLaren. THE COLLECTION's success is credited to outstanding service, exceeding customer expectations and to a staff that treats customers like members of their family. THE COLLECTION's facilities include a state-of-the-art service department, parts facility, and boutique to outfit today's high performance enthusiast. In October 2010, THE COLLECTION proudly inked a deal with three-time NBA Miami HEAT Champion, ten-time NBA All-Star, and Olympic Gold Medalist, [Dwyane Wade](#). As South Florida's hometown hero, Wade helped lead the Miami HEAT to all three NBA championships in the franchise's history, while enriching the community through his Wade's World Foundation. He is now teamed up with THE COLLECTION as the face of the brand. To experience THE COLLECTION, call 305.444.5555, or [click here](#).

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