

News release

Mövenpick Eyes Morocco Expansion with Mövenpick Hotel Casablanca.



The upscale hotel group announces its first hotel in Casablanca and third in the Kingdom.

Glattbrugg (Zurich), 24 June, 2014. [Mövenpick Hotels & Resorts](#) is delighted to announce the management takeover of the 184-room Husa Casablanca Plaza located in the heart of the business district. With a presence already in Tangier since 2001, the newly rebranded [Mövenpick Hotel Casablanca](#) is the upscale hotel group's third venture in the vibrant and colourful destination of Morocco with the scheduled opening of Mövenpick Hotel Marrakesh early 2015.

'Morocco is growing as a thriving and vibrant touristic and business destination and this is reflected by our expansion into the marketplace. Mövenpick Hotel Casablanca is a significant addition to our Moroccan portfolio and gives us presence in three cities, alongside Marrakesh and Tangier,' said Alan O'Dea, senior vice president Africa for Mövenpick Hotels & Resorts.

Renovated in 2011, the five star Mövenpick Hotel Casablanca, blends modern comfort and contemporary style with respect for local heritage to create the traditional Moroccan welcoming warmth. Located in Morocco's largest city on the Atlantic coast, the hotel is ideally placed to enjoy the ancient Medina, Sacre Coeur Cathedral and Place Mohamed V. Other points of interest include the Hassan II Mosque, the Corniche and Habous Quarter.

'We are planning to carry out some improvements to certain areas of the hotel, while the hotel will remain in full operation, and this is to reflect the high Swiss standards Mövenpick Hotels & Resorts is renowned for,' added O'Dea.

The style and décor of guestrooms create a mood of soothing relaxation, as contemporary patterns seamlessly blend with traditional Moroccan motifs to reflect the heritage of the city. There are 184 rooms and suites including four rooms suitable for the physically impaired and one apartment. All are equipped flat screen satellite TVs, free WiFi, air conditioning and tea and coffee-making facilities.

Ideal for both business and leisure guests, the hotel features a stunning rooftop pool with breathtaking city views, a Spa and Wellness Centre with hammam, massage and beauty treatments and is ideally positioned and equipped to stage banquets, conferences and business meetings with a ballroom, conference hall and four meeting rooms.

For more information please visit www.moevenpick-hotels.com.

Notes for Editors - Photo-Download: <http://bit.ly/T6zZ2J>

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About Mövenpick Hotels & Resorts:

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16'000 staff members, is represented in 25 countries with 81 hotels, resorts and Nile cruisers currently in operation. Around 30 properties are planned or under construction, including Chiang Mai and Koh Samui (Thailand), Istanbul Golden Horn (Turkey), Kochi (India) and Marrakech (Morocco).

Focusing on expansion in its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and headquartered in Zurich, Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe certified hotel company in the world.

The hotel company is owned by the Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information please visit www.moevenpick-hotels.com/en/.