

Augusoft Introduces Lumens BI - New Business Intelligence Tools for Lumens

Featuring dashboards with integrated LERN reports and LERN tools

Minneapolis, MN– June 25, 2014 – Augusoft® announced today the availability of more business intelligence tools for Lumens®. Using data within Lumens coupled with integrated LERN reports unique metrics can be retrieved, analyzed and reported on easily. Plus, through Augusoft’s partnership with LERN (Learning Resources Network), Lumens users who are LERN members gain access to LERN tools which provide greater in-depth data mining of key industry metrics.

Lumens Dashboards provide users an easy to read - real-time user interface - single web page which displays a current status (snapshot) with historical trends of a continuing education organization’s key performance indicators. This industry specific dashboard enables program manager’s instantaneous and informed decision making at a glance.

Augusoft continues to enhance Lumens and provide their clients the tools and resources needed to collect and analyze data to make informed data driven decisions. With Lumens BI coupled with integrated LERN reports and LERN tools, Augusoft clients have a strategic advantage over other programs.

“The latest trend in software is to include a dashboard with real-time data,” stated Greg Marsello, Vice President of Operations with LERN. “Although many continuing education programs can collect the right registration, class programming, marketing and sales data, they cannot analyze the data easily and quickly. With Lumens BI, integrated LERN reports and LERN tools Augusoft client’s get best practice data analysis in one place, easily and immediately.”

To learn more about BI within Lumens, visit Augusoft.net for a recorded webinar presentation addressing “[Big Data, Big Decisions: BI Tools for Your CE Program](#)” with Greg Marsello. And visit lern.org to download a special white paper entitled “[Why Continuing Education Units Need Business Intelligence](#)”.

About LERN

Learning Resources Network (LERN) is an international association offering information and consulting to providers of lifelong learning programs. With 4,000+ members in over 1,000 organizations in 16 countries around the world, nearly 100 LERN members serve in the volunteer LERN leadership. LERN’s best-practices and practical how-to information help lifelong learning programs; increase enrollments, boost income, save costs and positively impact program unit’s bottom line. LERN is the authoritative and distinctive source of practical information, best-of practice tools and learning resources for lifelong learning programs across the world. Visit www.lern.org or call (800) 678-5376

About Augusoft

Augusoft®, Inc. develops and maintains Lumens® - the first cloud-based enrollment management system designed for the continuing education industry. More than 3.7 million students have registered for continuing education classes using Lumens. Visit augusoft.net to see Lumens in action.

Media Contact: marketing@augusoft.net or (763) 331-8300

###

© 2014 Augusoft, Inc. Augusoft®, the Lumens® name and identifier(s) are registered trademarks of Augusoft. Augusoft reserves the right to alter product and service specifications described in this document. Use of the terms "partner" and "partnership" do not imply a legal partnership between Augusoft and any other party. Various trademarks are held by their respective owners.