DRAFT FOR APPROVAL

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LEVANA RELEASES NEW VIDEO BABY MONITOR, AVAILABLE AT AMAZON

NIAGARA FALLS, CANADA – June 25, 2014 – Levana, a brand of easy-to-use, stylish and high value baby monitors, introduces a new version of its popular video baby monitor. Available exclusively on Amazon, the Sophia Video Baby Monitor allows parents to stay in tune with their baby from the next room and beyond, thanks to the high-tech features parents want most.

"Commitment to baby safety is our number one priority," said Raj Jain, Managing Director at Levana. "We know what's important to parents when it comes to the safety of their children because we ask real moms and dads, and develop solutions based on these needs. The new Sophia monitor offers parents ultimate peace of mind with its reliable set of features."

Sophia, meaning "Wisdom," features 48 hour battery life in power saving PEEP mode, temperature monitoring to ensure your child is comfortable, night vision up to 15 feet, and 500-foot ClearVu® digital signal. The Sophia Video Baby Monitor also includes Talk to Baby™ two-way communication, invisible night vision LEDs, a soothing nightlight that can be controlled from the parent unit and is expandable up to four cameras.

The partnership with Amazon allows Levana to give even more parents peace of mind to do more while their baby sleeps. The Sophia Video Baby Monitor will be available on Amazon.com and MyLevana.com at the suggested retail price of $89.99.

About Levana:
Levana is a brand of easy-to-use, stylish and high value baby video, audio and movement monitors that give parents the freedom to worry less and do more, knowing their child is safe. Named after the ancient Roman goddess who kept a watchful eye over sleeping children, Levana is dedicated to baby safety. Levana monitors have all the state-of-the-art features that parents want, which gives them peace of mind to do more without worry.

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