



LIVE SAFELY Independent living is made safe through innovations in technology. The *SimplyHome* System uses multiple sensors to proactively alert caregivers and loved ones of changes in behavioral patterns.

LIVE AFFORDABLY *SimplyHome* Systems provide solutions to rising costs of care. Caregivers are notified only when and if needed.

LIVE WITH DIGNITY The core focus of *SimplyHome* System technology is to empower independent living.

Our Mission

SimplyHome's mission is to provide safe, affordable and dignified solutions for independent living. *SimplyHome* is known for its highly customizable systems that are tailored to meet each customer's specific needs.

We are constantly working to improve and expand our system capabilities, and as technology evolves, to incorporate new cutting-edge components that provide innovative, real-world supports to our customers.

Our goal with the *SimplyHome* product line and services is to provide each individual with a system tailored to their specific needs. Thus, we recommend a personal assessment for all of our customers to determine the level of support that you need.



"I can't tell you what a blessing the system was for me and the peace of mind it gave me. The system was simple to operate and learn how to use. I loved how individualized it is!"

D. HUGHES, DAUGHTER

Our Background

"While visiting a resident at one of our nursing homes, I asked her how she liked living in her new assisted living community. She said, 'Everything here is as good as I could possibly expect, but frankly, I'd rather simply be at home.'"

And so it was born - *SimplyHome*.

-Allen Ray, CEO, *SimplyHome*

Who We Are

The founders of *SimplyHome*, Drue and Allen Ray, have been providing supports for the disabled and elderly since 1989. While our goal of helping families and caregivers has remained the same from the beginning, we realized in 2003 that new technology would allow us to dramatically improve the quality of our service and reduce the cost to those in need.

We developed the *SimplyHome* system with this in mind and have been expanding our offerings and services ever since. Today we work towards our mission of helping the aging and disabled populations nationwide from our offices in North Carolina and Wisconsin.

