

# Fun with Colors

By Bastei Lübbe GmbH & Co. KG



## Fact Sheet

---

Brighten the world with a splash of color! Beautifully created with interactive animation and captivating sound effects, this endearing children's app for ages two to five, transforms learning the colors of the world into an engaging game with a variety of activities to inspire creativity and intellectual growth.

With these three unique learning components, children will playfully discover the colors that surround them every day. A delightful story of friendship and harmony incorporates interactive components and easy-to-follow narration for visual, auditory and tactical engagement to help teach children all about the primary colors and how they are related.

For tactical and visual learners, beautifully drawn illustrations come to life in a color-identification game in which kids fill-in the correct color of familiar images. Once they've mastered the games, children can also paint and draw masterpieces of their own demonstrating newfound knowledge of the color wheel and all of its creative elements.

### Features include:

- Adorable picture book teaches color names and more
- Read-along features offer narration in English, German, Mandarin Chinese, Brazilian Portuguese, and Turkish
- Color identification mini-game with animated scenes and clever sound effects
- Painting and drawing section builds creativity and spurs imagination
- Kid-friendly controls: Intuitive controls don't need to be read to be understood
- Parent-friendly: No in-app purchases for accidental spending

*Fun with Colors* is available now for purchase for \$2.99 in the [iTunes App Store and Google Play](#) Store. For additional information including the press kit and screen shots visit: <https://www.dropbox.com/sh/c1uh5wopwkjjsi/AAAN-l9GMc97oOKDN2UmEaGha>

### Other children's apps from Bastei Entertainment (available in iOS and Android)

- Laura's Star
- Laura's Secret
- Laura's Christmas Star
- Laura's Journey to the Stars
- Laura's Star and the Dream-Monsters

### About Bastei Entertainment:

Founded in 2010, Bastei Entertainment is the digital department of parent company Bastei Lübbe GmbH & Co. KG, a leading German trade publisher home to famed authors David Baldacci, Dan Brown, Jeff Kinney, Ken Follett, Lesley Pearse and many more. Dedicated to the development of new innovative products and global digital entertainment, Bastei Entertainment's in-house development team continuously creates unique multi-media content which translates the written world into digital works such as eBooks, mobile applications and other digitally enhanced products.

For additional information about Bastei Entertainment, please visit the company website at <http://www.luebbe.de/>.

### Contact:

Christine Rivas  
Appency for Bastei Entertainment  
[christine@appency.com](mailto:christine@appency.com)  
562-412-9260