

New York Public School First in U.S. to Feature App for People with Disabilities

PS 811Q first public school in the country to make web-based school information easier to access for students and parents with physical disabilities

Queens, New York, June 25, 2014 – eSSENTIAL Accessibility is pleased to announce that PS 811Q is the first public school in the U.S. to offer the eSSENTIAL Accessibility app™ on its school [website](#). People who cannot browse the school’s website using conventional methods, due to conditions such as arthritis, paralysis or cerebral palsy, can use the app to browse completely hands free using tools like motion technology and voice-activated navigation. Students, parents and faculty with disabilities will now be able to use the app to access vital information on the PS811Q website like schedules, event information, educational resources and much more.

The eSSENTIAL Accessibility assistive technology app provides keyboard and mouse replacement tools that help people with physical, reading and age-related disabilities browse the web. The app is free of charge to the end-user and can be downloaded by clicking the blue wheelchair and keyboard icon located on the [PS 811Q website](#). The new PS 811Q website runs on the eChalk learning platform, but once downloaded, the app can be used on any website.

“Most schools understand the importance of accommodating people with disabilities and it’s fantastic how far the education system has come in providing equal learning opportunities for all students,” says Simon Dermer, Managing Director, eSSENTIAL Accessibility. “Where PS 811Q is truly a pioneer is in recognizing that the school community is so much more than just students – it’s faculty, friends and family, volunteers and more – and by making its website more inclusive to people with disabilities, it is paving new ground and redefining what it means to provide equal opportunity in education.”

“We are extremely proud to be the first school in the country to provide this groundbreaking app on our website,” says Penny Ryan, Principal, PS 811Q. “Education is so much more than just teaching students inside a classroom – it is a large group of people working together, on many levels, to provide the future generation with everything they need to be participating and contributing members of society. By offering this app, we are able to better reach and involve all members of the PS 811Q community and empower them to become active participants in providing the brightest possible future for all students.”

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About eSSENTIAL Accessibility:

[eSSENTIAL Accessibility](#) helps organizations build loyalty with people with disabilities. We offer our partners an assistive technology app that enables people with disabilities to interact with their brand online, and execute marketing and communications campaigns that support customer service, diversity and inclusion efforts. By joining our growing coalition, leading organizations from around the world are reinforcing a disability-friendly brand presence and creating sustainable business and social value by engaging and serving this overlooked market.

For more information, please contact:

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