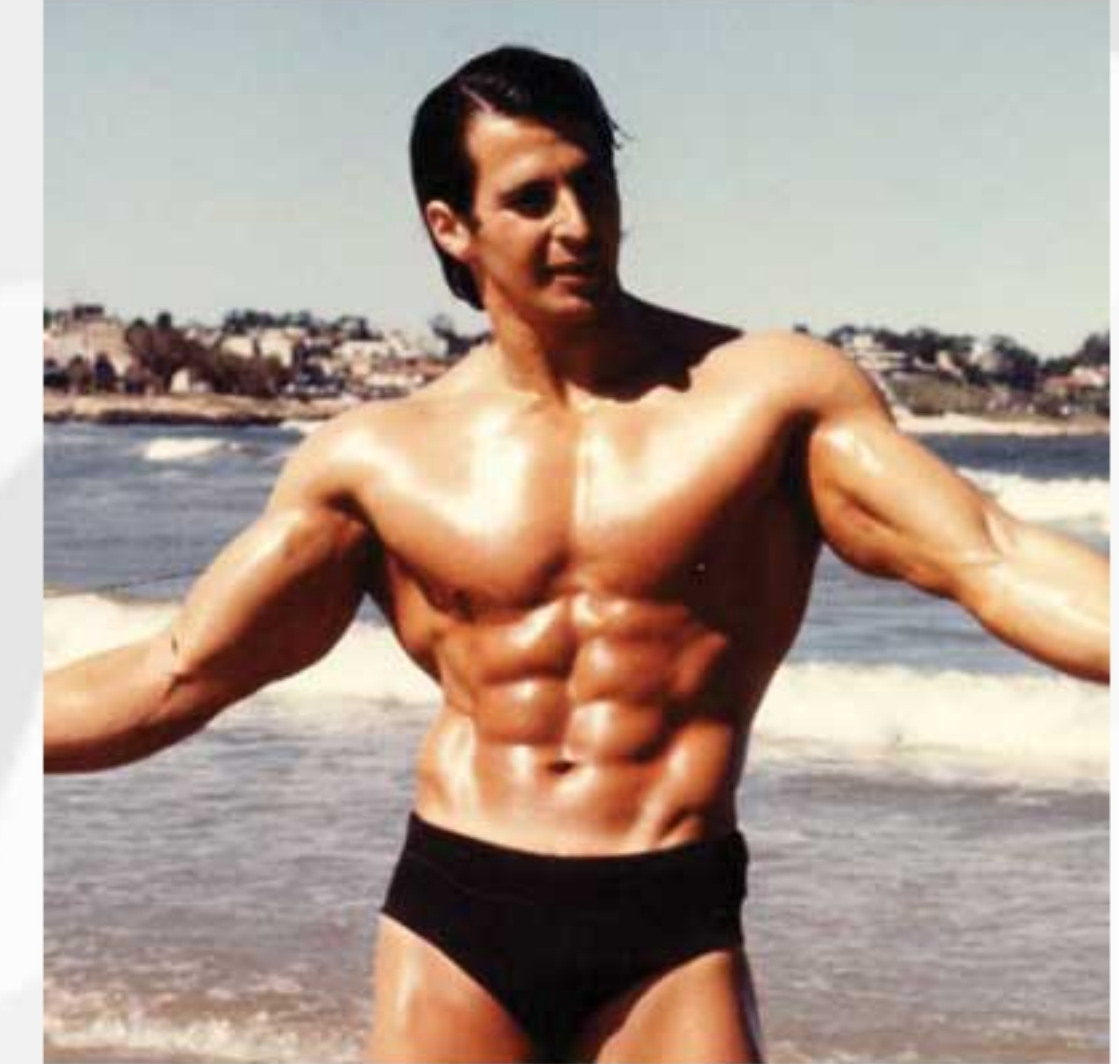
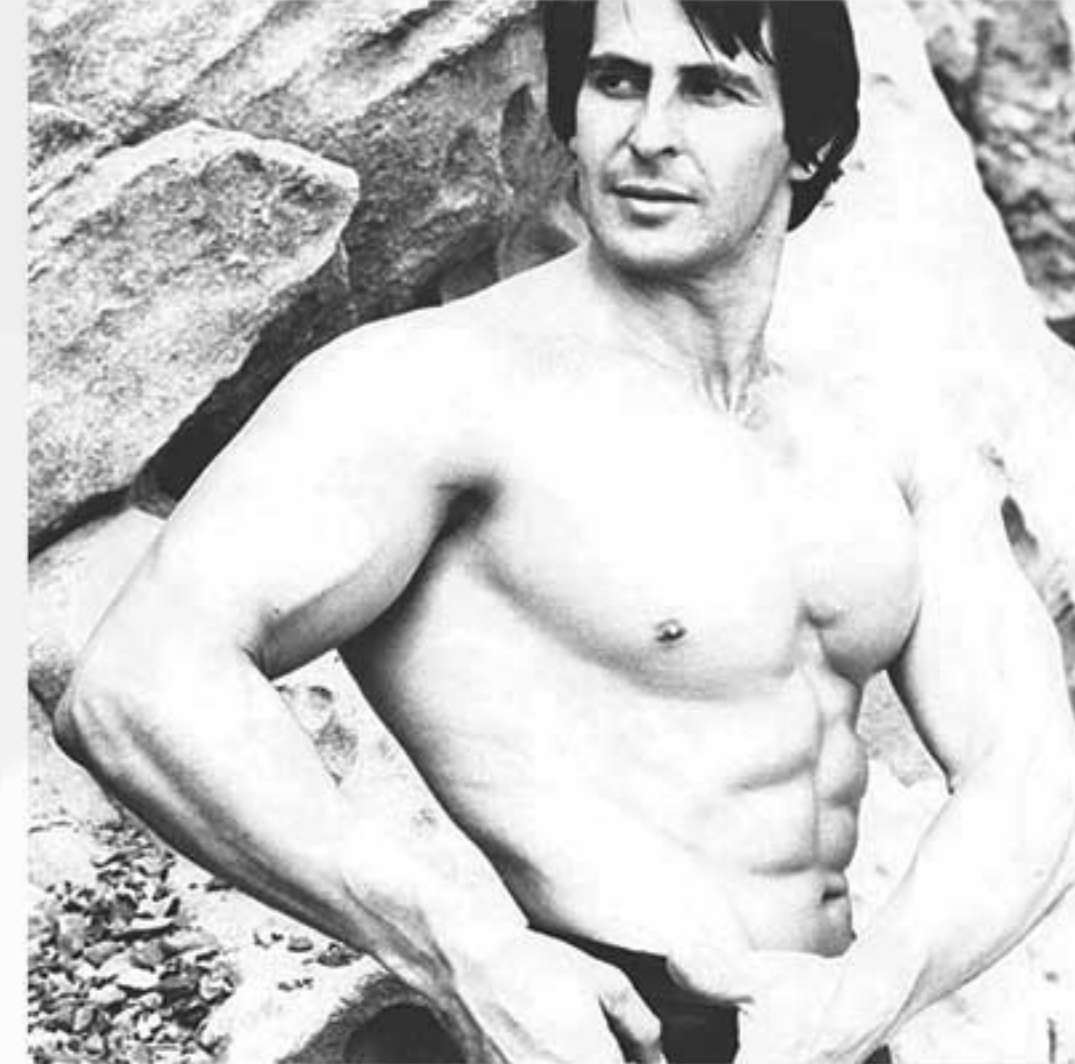
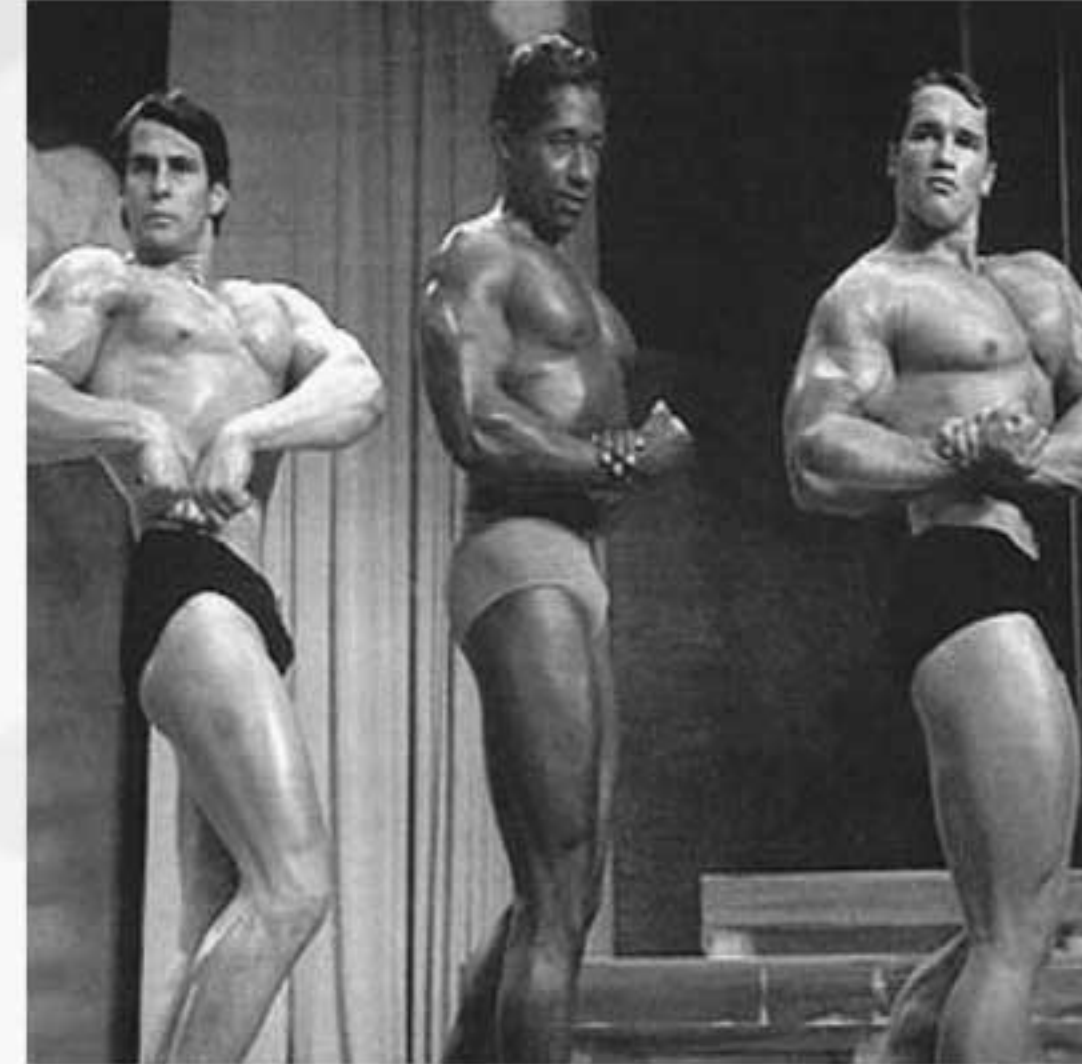


Legendary Bodybuilder Mario da Silva Signs on as Ambassador for Supplement Startup Old School Labs™

Old School Labs™ enlists former Mr. Uruguay to help spread the word about their Supplements That Make Sense™ and the values of bodybuilding's "Golden Era."



LOS ANGELES, June 19, 2014 – Old School Labs™, the new brand that has been gaining national attention due to its dedication to the manufacturing of premium sports supplements, is about to receive a big boost in its efforts to bring health and balance back to the sport of bodybuilding. Mario da Silva, a former Mr. Uruguay and Golden Era bodybuilding icon who shared the stage with Arnold Schwarzenegger, Frank Zane, Franco Columbu and other icons of the sport during its "golden" years, has thrown his support behind the L.A.-based startup.

"We couldn't be more thrilled to have Mario on board," said Old School Labs™ founder & CEO Tarek Sidani. "Our approach is based on the philosophy and values of the bodybuilding culture of the "Golden Era" of the 1960s & '70s, and working with Mario is like having a direct connection to the source. He is a longtime proponent of healthy living and natural conditioning, and will help us greatly with our current products as well as when developing and introducing new ones."

For more than 20 years, da Silva has been guiding health-conscious men and women in the art of "elegant" body conditioning. Rather than striving for a quick fix and relying on synthetics and steroids to build muscle or lose fat, da Silva emphasizes the importance of maintaining a balanced lifestyle and a healthy, visually pleasing physique. This includes not only a variety of exercises and activities, but the kind of values which prioritize respect and decency in all facets of daily life.

"I decided to start Old School Labs because I was disillusioned with the current bodybuilding culture, and I wanted to do my part to make it better," said Sidani, himself a certified personal trainer and longtime fitness and strength training enthusiast. "Like Mario, we believe there's more to physical conditioning than having the biggest muscles or following the latest fad. It should be about balanced muscularity, camaraderie and achieving short-term goals naturally without jeopardizing long-term health. That's our philosophy, and we're excited about sharing it with the world, now with the help of Mario."

ABOUT OLD SCHOOL LABS™:

Old School Labs™ is the maker of premium supplements which keep with the fitness philosophy of the "Golden Era" of bodybuilding. Old School Labs™ products do not hide behind proprietary blends, contain no artificial sweeteners or artificial flavors and are manufactured using only high-quality ingredients. Their products include Vintage Burn™, a fat-burner designed to help preserve muscle while eliminating fat, and Vintage Build™, a 3-in-1 muscle-builder made with the most coveted ingredients. Old School Labs™ products have been featured in prominent publications including L.A. Confidential Magazine and Haute Living Magazine.

For more information, please visit www.OldSchoolLabs.com/Press

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