**Leading International Energy Product and Services Provider Chooses Wireless Analytics for Managed Mobility Services**

*Mobility management pioneer to provide help desk support, develop revised mobile policies, control spend.*

**For Immediate Release**

**Danvers, MA – June 27, 2014 -** Wireless Analytics, a pioneering provider of mobility management services, has added a new client, a leading international provider of energy products and services and premier defense contractor, to its roster.  The company, which has chosen not to divulge its vendor relationship, will use Wireless Analytics' CLEAN Platform™ (Communications Lifecycle Expense Analytics) and professional mobility services to help manage enterprise mobility for thousands of employees while minimizing mobility costs.

The CLEAN Platform™ features functionality that provides the energy company with greater visibility into employee mobile usage, spending and assets, allowing them to identify and respond to trends. In addition to providing visibility into mobile spending and asset tracking, Wireless Analytics will work to streamline the company's carrier accounts, which will give the company greater centralized control over mobile costs.

"We are helping them bring together dozens of accounts across multiple business units, and merging them into a more cohesive account structure that is still able to charge back appropriately to all cost centers, across all business units of the company," said Paul Knittle, Director of Strategic Accounts at Wireless Analytics.

The company anticipates substantial cost savings over the coming year from rate plan optimization. Wireless Analytics has already uncovered nearly a quarter-million dollars in savings for the company through its proprietary algorithms, and will actively manage the company's mobile rate plans and features going forward to achieve maximum savings.  In addition to hard cost savings, the company plans to reap efficiencies through outsourcing allocation processes, wireless expense management, device provisioning and procurement, and mobile help desk support to Wireless Analytics.

"We are business FOR business," said Wireless Analytics VP of Client Services, Fernando Oliveira. "Our clients want to focus on their core competencies, and mobile usually isn't one of them.  Mobility is essential, and can unlock flexibility and new efficiencies, but it can also become a drain on company resources.  Our mission is to make mobility easy for our clients by understanding what they need and delivering it, while best interests of their business in mind."

The CLEAN Platform™ empowers enterprises to maintain complete visibility into mobile spend and usage across all major carriers, and can allocate every penny of the enterprise's mobile invoices down to the line level, providing a level of mobility insight that is unmatched in the industry.

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**About Wireless Analytics, LLC**

Wireless Analytics makes wireless mobility management easy and efficient. Since 2003, Wireless Analytics has helped enterprise customers decrease spend with their carriers, reduce internal IT support costs, and enable employee productivity through mobile technology. Our CLEAN Platform™ (Communications Lifecycle Expense Analytics) empowers businesses through easy access to mobility expense reporting, wireless performance metrics and powerful online procurement, provisioning and asset tracking tools.

Wireless Analytics has been consistently ranked among the highest in customer satisfaction by AOTMP, a leading industry authority on telecom management practices.  In 2013, Wireless Analytics was ranked as the 50th fastest growing privately-held company in the Telecommunications Sector by Inc. Magazine's Inc. 500/5000, and in 2014 was named to the Boston Business Journal's Pacesetters list as the 29th fastest growing private company in Massachusetts.

To learn more, please visit http://www.WirelessAnalytics.com.

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