**SIMON GILHAM APPOINTED   
MANAGING DIRECTOR OF ZEON LTD.**

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[Zeon Ltd.](http://www.zeonltd.co.uk/) is pleased to announce that Simon Gilham has been appointed Managing Director of the company effective immediately. In his previous role as Sales Director, Simon made a significant contribution to the business and he has been central to operations since he joined the company in 1999.

Simon started his career as a national account manager at Kimberly Clark before moving on to brand management at Stelux and Intercity Group. In the fifteen years that Simon has been at Zeon, he has worked in a number of roles, has managed people across all departments, and he was instrumental in the integration of licensed gift company Wesco Limited when it was acquired by Zeon in 2010.

In his new position, Simon will continue to promote sales and to support the company’s drive to bring luxury fashion and lifestyle brand licenses for watches to the fore and to develop Zeon’s gift division. Simon will be responsible for maximising new business opportunities and will focus on efficiency and growth.

Zeon’s Chairperson Monica Bloch comments, ‘I am delighted to have found a Managing Director of Simon’s calibre from within our own ranks. The breadth of his knowledge and experience gives him the footing to successfully lead the business onwards and upwards. Simon’s appointment to this pivotal role signals a new era for the company.’

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**Notes to editors:**

Zeon Limited, a wholly owned subsidiary of the Herald Group, a Public Corporation quoted on the Hong Kong Stock exchange, is the largest manufacturer and distributor of watches and clocks in the UK, and a major force in the international market.

Founded in London in 1979, the company offers expertise in innovative design, manufacturing and distribution worldwide. Zeon was one of the UK’s very first companies to become involved with the licensing of famous brand names for watches.

Zeon holds a diverse portfolio of leading international fashion and lifestyle brands including Ingersoll, Vivienne Westwood, Barbour, and Braun. It is also a major supplier of OEM product.

For more information, please visit [www.zeonltd.co.uk](http://www.zeonltd.co.uk)