

The logo for ella FORUMS CIC features the word 'ella' in a large, blue, 3D-style font with a slight shadow. To its right, the words 'FORUMS CIC' are written in a smaller, blue, sans-serif font. Below the 'ella' text, the company number '8751073' is printed in a small, grey font.

ella FORUMS CIC
Company number 8751073

A faint, blue-tinted silhouette of a person with their arms raised in a celebratory gesture, set against a background of a bright sky and a body of water.

**To inspire and develop the
leaders of Social Enterprises
and Charities to grow
their organisations**

**www.ella-forums.org
Call: 0844 4430 908**

ella Forums member benefits:

- Learn from your peers
- Share best practice
- Discover new ways to build relationships with your trustees
- Hear expert speakers
- Improve your ability to deal with conflict
- Productive meetings facilitated by experienced Chairs
- Work in a confidential environment
- Coaching or mentoring by experts
- Access to powerful network of professionals
- Accessible groups of 10-15
- Opportunity for personal development

How ella Forums work:

- **Monthly meeting** – Members from the same region come together for a session dedicated to give each individual the tools and support they need to help their organisation develop and grow. The session is run in two parts. In the first part, the Chair introduces an expert speaker who will talk about their field and how it is relevant to the member's issues. In the second part, the group discuss any issues they may be facing in a confidential and non-judgemental environment. It helps members resolve problems, which they may feel are not appropriate to discuss in a normal working environment.
- **One-to-one coaching** – you will receive valuable time with the Chair or someone chosen by the Chair, with the right skills and knowledge to work with you to address issues.
- **Measurement** - ella Forums provide an annual Social Value Report and Financial Report that will help you understand the financial and social value of your Membership.



ella Forums were set up by Brian Chernett the Founder of The Academy for Chief Executives Limited, which for 18 years has helped thousands of CEOs achieve measurable results for their organisations. The tried and tested methods that worked for leaders in the commercial sector have been adapted to inspire leaders in the not for profit sector.

What makes **ella Forums** unique is that you will be working with leaders who operate at your level and manage organisations that are facing similar challenges to yours.

What Members say about ella Forums

"The thing that really inspires me about the ella leadership group is the opportunity to be able to come together with other Chief Execs and MDs from the not for profit sector, to be able to share issues in a safe environment, and to be able to hear from some of the best brains."

Sue Porto, CEO of Beanstalk

"The monthly meeting has become 'my day.' The day I put aside for my own personal development."

Francis Alexander, CEO of "Chelsea Theatre"

"My entire organisation has completely changed with the help that I have had from ella Members."

John Carroll, The Aim Higher Football

See what it is like

Contact phil@ella-forums.org for an invitation to a taster session near you. You'll get to see an ella Forums group in action so that you can decide if it is right for you.

For more information about ella Forums

Visit our website: www.ella-forums.org

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