



- **Raise awareness for your company and brand exposure**
- Generate leads from buyers and prospects
- Strengthen industry relationships & partnerships
- Connect with current clients & cross sell
- Network with colleagues and vendors
- Meet with many buyers at one time, all in one place
- **Global event Large international presence** 
  - Competitors will be there/Competitive research
  - Complimentary marketing, PR & exhibitor resources available to help drive traffic to your booth
  - Ancillary services such as Employment Bureau, meeting space rental, promotional opportunities, and much more