



News Release

For Immediate Release

SATECH, Inc. Launches All-New Line of SmartCells Personal Training Products

Chehalis, Wash., -- July 2014— SATECH, Inc. is pleased to announce the latest innovation of its renowned line of SmartCells Cushioning technology: SmartCells Personal Training mats, flooring and insoles: SmartCells PT.

The all-new line of SmartCells Personal Training mats, flooring and insoles will be featured at The American Orthopaedic Society for Sports Medicine's Annual Meeting held in Seattle on July 10-12.

"SmartCells users can now do more with less wear and tear on their joints," says Bryce Betteridge, President of SATECH, Inc.

SmartCells PT is for individuals who experience, or want to avoid, impact-related joint pain from walking, running, hiking, jumping, or any plyometric-type activity. SmartCells PT is also appropriate for those who are injured and desire to speed rehabilitation and become pain-free as quickly as possible.

The unique dual-stiffness SmartCells cushioning technology can reduce impact stress on joints by up to 90%* while at the same providing a safe, stable surface for workouts. *(1" thick using ATSM F355 – 10a)

Available in three different colors (Black, Light Brown, and Grey) as well as three different sizes (36"X60", 52"X60", 52"X88"), the remarkable SmartCells Personal Training mats are low profile (1/2") and have molded-in beveled edges. For custom applications, SATECH offers custom-sized mats as well as a wall-to-wall flooring option that is perfect for in-home gyms, and aerobics flooring.

To unload impact stress on-the-go, the all-new line of SmartCells Personal Training Insoles easily slips into most shoes: a Standard flat style, for use with or without orthotics, as well as an Active Orthotic style that offers arch and heel support, personalized for size and designed for impact-related activities.

The family of SmartCells Personal Training products utilizes the same technology that has long been trusted by major companies as an anti-fatigue solution for their standing workers and, in senior living settings, as a solution to keep senior citizens safe from fall-related injuries.

Through SATECH's website, consumers have the ability to purchase and can compare SmartCells cushioning technology to foam and gel mats, read consumer testimonials, watch informative SmartCells videos and view the several variations of SmartCells technology.

SATECH Inc. is a technology company that specializes in the development and marketing of SmartCells cushioning solutions that enhance performance, reduce fatigue and help prevent fall-related injuries. SmartCells mats and flooring have broad application in the industrial workplace, healthcare markets, and everyday consumer households. For more information, please call (360) 748-8711, visit www.smartcellsusa.com, or view the following video:

<http://www.smartcellsusa.com/about/videos/>.

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