

Media ratings, June 2014

List of top-10 most shared media in June remained almost unchanged from May – except that The New York Times swapped places with The Guardian (yes, NYT is constantly losing the battle for the social networks audience) and Mashable gave up its 9th place to Western Journalism, which gained extra half million likes with just one of its articles.

Top-10 commented sources is dominated by tabloid giant Daily Mail with the second place held by Politico with less articles, but much more lengthy and serious readers' discussions. 3rd and 4th places are occupied by The Guardian and Huffington Post, while IGN sits on the 5th place, with its active gamer audience always in busy conversation.

Most cited media outlets are always first hand sources who supply breaking news, and top-5 are venerable The New York Times, Wall Street Journal, The Guardian and The Washington Post with an addition of ESPN on the 4th place. Places from 6 to 10 are crowned by omnipresent Huffington Post, followed by more traditional news outlets (NY Daily News, USA Today and LA Times) with an injection of celebrity gossip from The Hollywood Reporter.

Our approach:

1. Mediametric aggregates every piece of content from more than 10 000 media outlets (close to 100 000 articles per day)
2. For every article we gather all social media stats (shares and likes on Facebook, retweets etc.) using respective social networks' APIs. Original URLs are also parsed to retrieve number of comments on the website. These stats are constantly updated.
3. All articles are automatically checked whether they have a direct hyperlink to another article, or cite other articles like "According to New York Times" etc. Links between articles of the same media outlet are ignored to avoid internal citations.

About Mediametric:

Mediametric is a tech start-up, launched in July 2014 by a team of data scientists and engineers with a huge experience in content aggregation and media monitoring. It tracks all articles, published on the web by US and international media outlets (more than 10 000 websites) and gathers their stats (shares, comments and citations). Effective tool at mediametric.com allows to compose custom ratings of articles, authors and media outlets based on these stats within different topics and timeframes.

Contact Mediametric at info@mediametric.com.

1 **Huffington Post**
 THE HUFFINGTON POST
 32M 355K 2.4K

2 **BuzzFeed**
 23M 121K 1.1K

3 **the guardian**
 8.4M 457K 4.4K

4 **The New York Times**
 8.4M 119K 5.6K

5 **CNN**
 6.1M 119K 1.5K

6 **MailOnline**
 6.1M 917K 310

7 **TheBlaze**
 3.7M 106K 223K

8 **Fox News**
 3.6M 0 989

9 **Western Journalism**
 3.5M 0 11

10 **BBC**
 3.4M 48K 1.3K

TOP SHARED ARTICLES
1M•Bunmi Laditan: 5 Minutes In A Mom's H...
855K•Moms, Put on That Swimsuit
774K•Powerful Ad Shows What A Little Girl He...

TOP SHARED ARTICLES
632K•35 Of The Most Concerning Autocorrect Fa...
402K•18 Children's Notes Made Hilariously In...
546K•32 Of Your Childhood Toys That Are Worth...

TOP SHARED ARTICLES
316K•D-day landings scenes in 1944 and now ...
213K•US student is rescued from giant vagina ...
143K•Tens of thousands march in London aga...

TOP SHARED ARTICLES
322K•Starbucks to Provide Free College Educa...
308K•What's Lost as Handwriting Fades
167K•Eli Wallach, Multifaceted Actor, Dies at 98

TOP SHARED ARTICLES
372K•D-Day vet jumps again
101K•Tracy Morgan in intensive care after car ...
99K•Star injured in six-vehicle crash











TOP SHARED ARTICLES
255K• Missing D-Day veteran found in Norma...
113K• Accounting graduate who posted image...
63K• Malaysian man buys penis enlarger onli...

TOP SHARED ARTICLES
214K•Video: Staind Frontman Loses It in the M...
82K•Hidden Deep Inside the Oregon Woods...
73K•Judge Orders Massachusetts DCF to Ret...

TOP SHARED ARTICLES
148K•FIRST-CLASS ACT Amy Adams upgrades ...
73K•Michigan 14-year-old begins 40-mile tre...
72K•CHRISTIAN RELEASED Sudanese mom s...

TOP SHARED ARTICLES
571K•Obama Could Be Facing 10 Years To Life ...
89K•After What Allen West Just Did, Obama ...
90K•This Journalist Died After Exposing Bowe...

TOP SHARED ARTICLES
80K•Veteran disappears for Normandy trip
85K•Comedian and actor Rik Mayall dies
66K•World Cup: Pick your greatest XI

1		Daily Mail	6.1M	917K	310
2		Politico	1.2M	715K	1.5K
3		The Guardian	8.4M	457K	4.4K
4		Huffington Post	32M	355K	2.4K
5		IGN.com	745K	333K	356
6		ESPN	3.3M	275K	3.3K
7		Washington Post	3M	223K	2.9K
8		The Raw Story	1.7M	184K	384
9		The Telegraph	1.5M	140K	1K
10		Gawker	380K	126K	416

TOP COMMENTED ARTICLES

- 4.1K**•'You will live to regret this': Furious Came ...
- 3.8K**•Rik Mayall dead at the age of 56
- 3.7K**•Missing D-Day veteran found in Norma...

TOP COMMENTED ARTICLES

- 22K**•Sources: Lerner's emails likely gone fore...
- 15K**•To Straight And Back
- 14K**•Cruz country

TOP COMMENTED ARTICLES

- 5.5K**•England sunk by Uruguay as Luis Suárez...
- 3.3K**•Luis Suárez banned for four months for
- 2.8K**•Italys Mario Balotelli leaves Englands Gr...

TOP COMMENTED ARTICLES

- 5.4K**•Here's Everything You Need To Know A...
- 4.6K**•EPA Releases Much-Anticipated Limits O...
- 4K**•Ruth Bader Ginsburg Writes Scathing 1...

TOP COMMENTED ARTICLES

- 12K**•IGN First: Forza Horizon 2 Announced
- 11K**•Grand Theft Auto 5 to be 'Enhanced' Fo...
- 9.2K**•The Last Guardian: An Apology

TOP COMMENTED ARTICLES

- 4.2K**•Miami Heat discussing options to target ...
- 4K**•Patent Office cancels Redskins' trademark
- 3.5K**•LeBron to opt out of deal, agent informs ...

TOP COMMENTED ARTICLES

- 5K**•U.S. captures Benghazi suspect in secret ...
- 5K**•Will: George F. Will: Stopping a lawless pr...
- 5K**•George F. Will: Stopping a lawless presid...

TOP COMMENTED ARTICLES

- 3.2K**•Las Vegas 'revolution' shooters ID'd as ri...
- 2.6K**•Libertarian host who inspired Vegas kille...
- 2.4K**•Florida dad killed by neighbor's stray b...

TOP COMMENTED ARTICLES

- 13K**•The scandal of fiddled global warming d...
- 6.8K**•Trojan Horse debate: We were wrong, all ...
- 2.2K**•Don't 'teach' British values - demand them

TOP COMMENTED ARTICLES

- 3.9K**•Missing Old Man Turns Up In France, Wi...
- 3.3K**•Angry Conservatives Forgot Their Old A...
- 2.7K**•Kid With "Diyareeya" Just Set the New B...

1 **The New York Times**
 8.4M 42K 5.6K

- TOP CITED ARTICLES**
- 49•Op-Ed Columnist: Don't Harsh Our Mell...
 - 43•Supreme Court Rejects Contraceptives ...
 - 39•Iraq Asked U.S. for Strikes, Officials Say

2 **THE WALL STREET JOURNAL**
 1.8M 4.6K 4.5K

- TOP CITED ARTICLES**
- 136•The Collapsing Obama Doctrine
 - 100•Apple Plans Multiple Designs for Smartw...
 - 68•AT&T to Exclusively Carry Amazon Smar...

3 **theguardian**
 8.4M 457K 4.4K

- TOP CITED ARTICLES**
- 75•Lana Del Rey: 'I wish I was dead already'
 - 69•Hillary Clinton interview: will she or won'...
 - 37•US and Iran hold talks over Iraq crisis but

4 **ESPN**
 3.3M 275K 3.3K

- TOP CITED ARTICLES**
- 78•Miami Heat discussing options to target ...
 - 48•No. 1 draft hopeful Embiid suffers foot i...
 - 40•Sources: Cavaliers split on Wiggins, Parker

5 **The Washington Post**
 3M 223K 2.9K

- TOP CITED ARTICLES**
- 41•Cantor internal poll claims 34-point lead ...
 - 39•Govt. Strips Redskins Of Its Trademarks
 - 31•Adam Richman's new show pulled from ...

6 **THE HUFFINGTON POST**
 32M 355K 2.4K

- TOP CITED ARTICLES**
- 14•The Heartbreaking Story Of Two Gay Da ...
 - 13•Kris Jenner Can't Explain Jaden Smith's ...
 - 13•Kris Jenner Approves Of Kendall's Tople...

7 **DAILY NEWS**
 992K 15K 2K

- TOP CITED ARTICLES**
- 40•'Breaking Bad' spinoff could bring back ...
 - 20•Tracy Morgan critically injured in New Je...
 - 19•Carmelo still plans to opt out, Heat eyein ...

8 **USA TODAY**
 2.7M 56K 1.8K

- TOP CITED ARTICLES**
- 38•Lakers delay coaching hire with LeBron J...
 - 17•USA TODAY poll: Obama mishandled Be...
 - 15•Supreme Court to hear case on Faceboo...

9 **THE HOLLYWOOD REPORTER**
 924K 382 1.8K

- TOP CITED ARTICLES**
- 49•Harrison Ford Injured on the 'Star Wars: ...
 - 48•Fox Rebooting 'Predator' With Shane Bla...
 - 31•Grumpy Cat to Star in Lifetime Holiday ...

10 **Los Angeles Times**
 1.4M 18K 1.7K

- TOP CITED ARTICLES**
- 24•Football Hall of Famer Dan Marino sues ...
 - 22•LAUSD shifts gears on technology for st...
 - 20•Lakers in talks to acquire Klay Thompso...