

Discover “The Truth Behind Our Titles™” at 3 West Club in New York on October 1.

*This inaugural event will feature six professional women discussing the personal challenges that have been the undercurrent of their careers. Early bird pricing available now for **The Truth Behind Our Titles™** - Strength, Resilience and Hope for the Professional Journey.*

New York - (PRWEB) July 16, 2014 – What do high-achieving women at the top of their game have in common?

Secrets.

[The Truth Behind Our Titles™ – Strength, Resilience and Hope for the Professional Journey](#) is a movement catching momentum in New York and across the country. Dedicated to shifting the belief that in order to be professionally successful one must mask personal difficulties, six professional women will host an evening of truth-telling October 1, 2014 at the 3 West Club in New York City. Offering a life-line of hope and practical strategies, the featured speakers will offer constructive help and options for those facing adversities as they navigate the high-pressure waters of their professional journeys.

“For many years I have been thinking about corporate and professional women and the increasingly difficult paths we have forged for ourselves by ‘leaning in’ just a bit too far... Our event is designed to help women, and all professionals, find new approaches to eliminate “overwhelm” and realize their own unique potential. We believe you can empower yourself through others and consider changes for your own lives.” - Michelle Tenzyk, founder of The Truth Behind Our Titles™ and owner of East Tenth Group.

The inaugural event, sponsored by [EVINS Communications](#), will begin with opening remarks and a key note interview, followed by a panel discussion, audience Q & A and closing cocktail reception.

Featured speakers include:

- **Michelle Tenzyk**, Founder of The Truth Behind Our Titles™ and owner of [East Tenth Group](#).
- **Kelley Black**, Founder and CEO of [Balancing the Executive Life™](#).
- **Jennifer Brooks**, Former President of [The Scienomics Group](#), an Omnicom Group Company.
- **Tracy Davidson**, News Anchor at [NBC News 10, Philadelphia](#).
- **Nikki Johnson-Huston, Esq.**, Attorney and Founder of [Law Office of Nikki Johnson-Huston, LLC](#).
- **Wendy Samuelson, Esq.**, Partner at [Samuelson Hause & Samuelson, LLP](#).

The event will be moderated by **Susan Rocco**, Founder and Host of [Women to Watch™](#).

“We are thrilled to be presenting the first live event for The Truth Behind Our Titles™ Movement,” says Tenzyk. *“I hope every high-achieving professional will join us for this transformational event.”*

Register before July 31, 2014 and save \$30. The Truth Behind Our Titles™ is first come, first serve, with limited seating at the venue. [Reserve your spot today](#) and do not miss out on this transformational evening.



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About The Truth Behind our Titles™

“The Truth Behind Our Titles™,” Strength, Resilience and Hope for the Professional Journey is dedicated to shifting the belief that in order to be professionally successful, we need to hide or disguise our inner struggles and difficulties. Quite the opposite...our greatest challenges are often the key, and the door, to our greatest successes. Follow us @truthourtles and learn more at <http://thetruthbehindtitles.com>.

About East Tenth Group, Inc.

East Tenth Group is a boutique consulting firm providing strategic HR advisory, leadership development and executive coaching, building organizational strength with business perspective and hands-on dedication. Founded to provide small and middle market businesses with the same depth and quality that is available to larger companies, the team at East Tenth Group offers confidential, practical and real-time help to key leaders. Learn more about East Tenth Group at <http://easttenthgroup.com/>.

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