



Media Contact:

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## DogSense Unleashed Q&A for Media

### **What is DogSense Online?**

DogSense Online is devoted to revolutionizing dog training and behavior education as we know it today. The service educates dog parents, rescue dog foster parents and professionals in understanding, communicating with and teaching dogs the basic skills that lead to harmonious relationships between humans and dogs. Watch the videos anywhere, anytime from computer, tablet or mobile device. Step by step guidance in learning and doing what is necessary in raising and teaching dogs to be good citizens that are welcome anywhere out and about with you and your family.

DogSense Online unites dog rescue foster parents, dog parents and dog care professionals in the education of today's and future generation dogs.

### **How did DogSense Online come to be?**

After 10 years of extensive study and hands on experience, Jody Karow was considering the idea of helping the public access and learn the best known dog training and behavior modification practices. A late night conversation with her now business partners, Jeannie Bingenheimer, Ron Iverson and Dan Kenward led to marrying the various skillsets among this dynamic team to deliver high quality dog behavior and training information via videos to the masses.

### **What kind of dog is DogSense Online best suited for?**

DogSense Online is for any dog. Whether puppy, adult, new addition to a family or old. It's never too soon or too late to learn and change behavior that's annoying, embarrassing, stressful or downright dangerous for you or your dog. There are excellent answers for teaching our dogs to behave in a way that makes them a joy to be around. The best part, anyone can learn and teach it.

### **Will this help train my dog?**

Yes, this will help you know exactly what to do in order to successfully train your dog. There is no special program or method needed for different dogs, in fact you can use the principles you learn to teach any species, including human.

### **What do you hope to achieve with DogSense Online?**

A complete revolution in accessibility of the best practices in dog training and behavior! The methods and approach shared with you by DogSense Online creates a greater understanding and connection for dog parents and their dogs. Gathered from thousands of conversations with dog lovers, the common desires expressed were a deeper understanding, relationship and ability to change frustrating behaviors of the dogs in their personal lives. The desires of dog lovers everywhere are at the forefront of every decision.

The big picture: DogSense Online aims to contribute to the greater good of all dogs and the people who love them.

### **How much does DogSense Online cost?**

Accessibility and quality being at the forefront of DogSense Online primary goals, the complete video library is made available for less than **\$20** per month. At launch that includes 22 videos delivering the ability to understand, communicate with and teach any dog behaviors that will make them a joy to have around anywhere. DogSense Online will continue to expand the video library to include puppy socialization, basic dog behavior problems, tricks and games. Finally, DogSense Online will bring the best of the best resources in dog training and behavior to the public everywhere.

### **What pages would you like me to promote?**

We'd love for you to help promote our Kickstarter Campaign, DogSenseUnleashed.com, Blog.DogSenseUnleashed.com, our Facebook page and Twitter account.

Kickstarter project: <http://kck.st/1qSBjF0>

[www.dogsenseunleashed.com](http://www.dogsenseunleashed.com)

[blog.dogsenseunleashed.com](http://blog.dogsenseunleashed.com)

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