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## Imprint Comfort Mats Announces New Products

SCOTTSDALE, AZ July 10, 2014

At Sublime Marketing Group, we design and manufacture Imprint® Comfort Mats. These mats are proven in the marketplace and adored by consumers. The brand has quickly become the number one consumer rated comfort mat on the market and is well recognized for quality, eco-friendly design and exceptional value.

Is sitting the new smoking?

Although dangers associated with excess sitting have been known for decades, many studies have taken place in recent years that have proven sitting to be a damaging activity for the human body. A recent study even found that excess sitting is still detrimental to those who exercise regularly. According to Time Magazine: "The study found that adults who sat for 11 hours or more a day had a 40% increased risk of dying in the next three years than those who sat for less than four hours a day. Even after taking into account physical activity, weight and health status, researchers found that the unsettling association held." Due to this, many consumers have been turning to Imprint® Comfort Mats for support while they increase the amount of time they spend standing.

Our CumulusPRO™ commercial series was recently featured in Wired® magazine, voted the Best Standing Desk Anti-Fatigue Comfort Mat by nationally recognized TheWirecutter.com and has become the choice of the US Department of Labor Occupational Safety & Health Administration (OSHA). This series is the choice for many commercial settings such as health care, hospitality, medical, health & spa industries, among others.

CumulusPRO Launches New Styles

The CumulusPRO line introduces a new 20 in. x 30 in. size and a Wrought Iron design so customers can stand in comfort and in style. It's designed for offices, retail and light industrial, as well as home and restaurant kitchens. With its proprietary Cushion-Core™ Technology, it stands up to heavy-duty demands with a high-density core guaranteed not to lose support over time.

- 100% polyurethane construction guaranteed not to lose support over time
- Beveled edges and non-slip bottom reduce trip hazards
- Resistant to chemicals, abrasions and punctures
- Backed with an industry-leading 10-year warranty

Imprint® Comfort Mats are available on the company website and at top retailers across the US and Canada. Learn more at [www.imprintmats.com](http://www.imprintmats.com).