



## **For Immediate Release**

# **Codan Radio appoints Africa Manager**

**Dar es Salaam, Tanzania — Land Forces East Africa, stand #206, 16 July 2014.** Codan Radio Communications, a division of Codan Limited (ASX-CDA), has announced the appointment of Mark Ellis as the Regional Sales Manager for Africa, working with the EMEA/Central Asia team from the UK office.

Mark brings to the team an abundance of knowledge in technical, government and military sales, as well as executive management. Mark was previously the Director of Business Development and acting Chief Technical and Operations Officer at Trilogy Communications and spent 15 years with Motorola in various roles ranging from government sales to Sales Director of Africa.

“Mark is a seasoned veteran of the EMEA region, having spent several years in Africa and the UAE. His understanding of how to do business in Africa and the regions communications needs is second to none” said Paul Sangster, VP & GM Sales at Codan Radio Communications.

“Codan continues to build sales and management teams that focus on delivering to the customer a cost-effective and innovative communications solution. We choose people who understand the culture of their global environments and ensure they are backed up by our highly responsive global service and support network, as well as our team of experienced field engineers”.

With both High Frequency and Land Mobile Radio experience, Mark will focus on providing communications solutions that enable Codan customers to save lives, create security and support peacekeeping in Africa.

## **About Codan Radio Communications**

Codan Radio Communications is a leading designer and manufacturer of premium communications equipment for High Frequency (HF) and Land Mobile Radio (LMR) applications. We've built our reputation for reliability over 50 years in radio communications, in some of the toughest conditions on the planet. For more information about Codan Radio Communications, visit: [www.codanradio.com](http://www.codanradio.com).

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