

## 2014 FIFA World Cup Infographic - Information Outline

Total Attendance	2014 Facts	Media Info:		
3,429,873	<ol style="list-style-type: none"> <li>1. Due to the relatively high ambient temperatures in Brazil, three-minute "cooling breaks" were introduced for the players.</li> <li>2. Referees use vanishing foam at a World Cup for the first time.</li> <li>3. Bosnia and Herzegovina is the only team with no previous World Cup Finals experience.</li> <li>4. Argentina vs. Netherlands was the first World Cup semi-final to finish 0-0, including extra-time.</li> <li>5. Netherlands was the only team to use all 23 players in a World Cup.</li> <li>6. Colombian pop singer Shakira is the first artist to make three consecutive World Cup appearances.</li> </ol>	<p>Facebook: 3 Billion interactions            Twitter: 627 Million Tweets            Total TV Viewers: 4,557,00 per game</p>		
	<th data-bbox="461 1205 995 1253">Germany's Accomplishments</th> <ol style="list-style-type: none"> <li>7. Germany is the first team to qualify for four semi-finals in a row.</li> <li>8. This is a record third meeting between Germany and Argentina in a World Cup final.</li> <li>9. Mario Götze (GER) is the first substitute player to score a winning goal in a World Cup final.</li> <li>10. This is Germany's 4th World Cup title, and the first time they win as a united nation.</li> <li>11. Germany is the first European team to win the World Cup in Latin America.</li> </ol>	Germany's Accomplishments	<th data-bbox="995 1205 1383 1253">Final Match</th> <p>280 Million Interactions            32.1 Million Tweets (618,725 TPM)            Total TV Viewers: 4,557,00 per game            26.5 Million viewers</p>	Final Match

Player Records	Game Info	Cost
<p>1. All-time leading Scorer: Miroslav Klose (GER), 16 goals</p> <p>2. Most Saves in a Match: Tim Howard (USA), 16 saves</p> <p>3. Oldest Player: Faryd Mondragón (COL), 43 years old</p> <p>4. First left-footed hat trick: Xherdan Shaqiri (SUI)</p> <p>5. Fastest pair of goals: Toni Kroos (GER), 69 seconds apart</p>	<p>Total Yellow cards: 187</p> <p>Total Red cards: 10</p> <p>Total Goals: 171</p> <p>Own Goals: 5</p>	<p>Brazil: US \$14 Billion</p> <p>FIFA: US \$2 Billion</p>
Team Records		
<p>6. Most appearances in Final: Germany, 8 Finals</p> <p>7. Highest defeat by a host: Brazil, 6 goals</p> <p>8. Team with most participation: Brazil, 20 World Cups</p> <p>9. All-time goal scoring team: Germany, 224 goals</p> <p>10. Most Goals in Semi-Finals: Germany, 7 Goals</p>		

Final Standings	Awards	Next World Cups:
Winner: Germany Runners-up: Argentina Third: Netherlands Fourth: Brazil	Adidas Golden Ball: Lionel Messi (ARG) Adidas Golden Boot: James Rodriguez (COL) Adidas Golden Glove: Manuel Neuer (GER) Hyundai Young Player Award: Paul Pogba (FRA) Fair Play Award: Colombia	2018 Russia 2022 Qatar