



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**Date: July 21, 2014
Release Number: 68/14**

Waikiki Beach Walk® Energizes Health and Wellness Offering with New Dance Fitness Class

*The entertainment complex also offers Hoopdance Fitness, Yoga,
and Hawaiian Quilting classes for visitors and kamaaina to enjoy*



Dance Fitness Class



Hoop Dance Fitness



Yoga on the lawn

WAIKIKI, HONOLULU, HAWAII – With a dedication to wellness and healthy living, Waikiki Beach Walk is pairing fitness with fun in its newest, limited-time-only offering: Dance Fitness Class with Willow Chang. A renowned belly dance performer and choreographer, Chang will transform the Waikiki Beach Walk lawn into a dance floor on Mondays and Wednesdays from 9 to 10 a.m., and 10 to 11 a.m., and Thursdays from 4:30 to 5:30 p.m. through Thursday, August 28. Classes are \$15 to participate, and dancers can register at the Shiatsu & Massage Center on the second floor, suite 209 or by calling 808-922-0171.

“We’re thrilled to expand our health and wellness offerings with Dance Fitness Class with Willow Chang,” said Conchita Malaqui, general manager of Waikiki Beach Walk. “We know that sometimes it’s tricky to carve out time to take care of your health and wellbeing. Our goal has always been to make healthy living as fun as possible for our participants.”

Health and wellness enthusiasts are also invited to take part in Waikiki Beach Walk’s regular class offerings:

- more -

Hoopdance Fitness

Whoever said fitness can't be fun hasn't tried Hoopdance Fitness. We guarantee it. The popular workout craze is a low-impact, aerobic, dance-based fitness class using hula hoops to burn upwards of 400 calories in less than an hour. Certified Hoopdance instructors from Twirling Girlish, Sirkka Aho and Kate McClain, hold classes every Thursday at 5:45 p.m. and Saturday at 4 p.m. on the Waikiki Beach Walk lawn. To sign up, contact Sirkka at 808-349-5936 or for more information, visit www.facebook.com/twirlinghoopgirls.

Yoga on the Lawn

Seasoned yogis and beginners alike are invited to find their inner zen with a free weekly yoga class on the Waikiki Beach Walk lawn. From downward dog to warrior II, the public is invited to come and strike a pose every Wednesday from 4 to 4:45 p.m. To sign up for the class, head to the Shiatsu & Massage Center on the second floor, suite 209. Participants are encouraged to bring their own towel. For more information, call 808-922-0171.

Hawaiian Quilting Demonstrations and Classes

Beyond exercise, Waikiki Beach Walk offers a unique way to inspire balance for the mind, body and soul. Every Friday from 10 a.m. to 12 p.m., experienced quilter Hiroko Udagawa instructs both experienced and novice quilters in the art of Hawaiian Quilting. Demonstrations are free, and classes cost \$50, which includes a 16'' x 16'' pillow cover kit. For more information, call 808-924-9889 or visit www.hawaiianquilts.com.

Participants can park with ease with valet parking for up to four hours available for \$6.00 at Embassy Suites®-Waikiki Beach Walk® (201 Beachwalk) and the Wyndham at Waikiki Beach Walk (227 Lewers Street) with any same-day purchase and validation from any Waikiki Beach Walk establishment. For more information, contact the Waikiki Beach Walk management office at 808-931-3591 Monday through Friday from 8 a.m. to 5 p.m.

For more information about Waikiki Beach Walk, visit www.waikikibeachwalk.com.

About Waikiki Beach Walk®

Waikiki Beach Walk®, to date the largest development in Waikiki's history, has become the gathering place of modern Waikiki for visitors and residents to shop, dine, play and stay. Spanning nearly eight acres in the heart of Waikiki, this exciting entertainment district includes a vibrant showcase of more than 40 world-class retailers in an open-air, two-level center, an array of delicious restaurants and casual eateries, an outdoor entertainment plaza featuring live performances regularly, plus four accommodation choices. Waikiki Beach Walk is the consummate expression of Hawaii today – it is a place where people come to be enriched by warm hospitality, a colorful mix of cultures, and treasures from the land and sea. For information, visit www.waikikibeachwalk.com.

Developed in 2007 by Hawaii's Outrigger Enterprises Group in partnership with American Assets Trust, Inc., Waikiki Beach Walk today is owned by American Assets Trust, Inc, a full service, vertically integrated and self-administered real estate investment trust listed on the New York Stock Exchange (NYSE: AAT) with properties in the nation's most dynamic, high-barrier-to-entry markets primarily in Southern California, Northern California, Oregon and Hawaii. Leasing and management of Waikiki Beach Walk is provided by Outrigger Enterprises Group, one of the largest and fastest growing privately held leisure lodging and hospitality companies in the Asia-Pacific and Oceania regions. For more information, www.outriggerenterprisesgroup.com; www.americanassetstrust.com.

About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies in the Asia-Pacific and Oceania regions and continues to expand its presence throughout the area. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Thailand; Mauritius, Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at www.outriggerenterprisesgroup.com and www.outrigger.com.

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