

### FOR IMMEDIATE RELEASE-JULY 24, 2014

Contact: Angela Mitchell angela@flasking.com or (904) 982-8043

### Flasking.com Launches with Artful Flasks and Style for Spirits!

From signed and numbered limited-edition art flasks, to vibrant and affordable flasks for every taste, style and fashion, Flasking.com is the new destination for flask aficionados or those simply seeking the perfect accessory.

LOS ANGELES, CA. Celebrating the art and culture of the hip flask with an array of gorgeous and giftworthy flasks, <u>Flasking.com</u> is launching now to help the world raise a flask to the perfect moment.

Flasking.com offers hundreds of unique flasks for sale, including a collection of superb limited-edition art flasks (a world first!). Campy? Elegant? Madcap? Even a bit...bawdy? Yes, yes, yes, *and goodness gracious yes*! Flasking.com's flasks aren't just for storage or libation delivery, they're style for spirits and portable works of art. The site offers a wide array of beautiful limited-edition flasks—handcrafted, signed and numbered by artists from around the U.S.—plus a multitude of other flasks designed to suit every taste imaginable. Flask sizes range from 4 to 12 ounces, and are perfect for pockets, purses, and more.

"Our flasks are ideal for experienced flaskers and novices alike: anyone who wants to make a statement with a durable, beautifully designed accessory that goes wherever they do," comments Flasking.com founder and Los Angeles entrepreneur **Brad Copeland**. "Flasking.com goes beyond the plain silver flask of years past, with a wide range of fun and fashionable hip flasks that are by turns elegant, quirky, witty, gothic, or geeky."

#### Liquor Flasks as Collectibles and Portable Art

While Flasking.com offers an array of cool "non-limited" flasks, its limited-edition flasks are portable works of art, featuring vibrant and unique designs created by its team of artists using such techniques as decoupage, painting, drawing, and more. Each Limited Edition is designed by an artist–the result of individual craftsmanship and care. Each offers personality and wit to spare, like "Oddzilla," \$44, a timely *Godzilla* tribute, and a glimpse of a flask-totin' mythical monster with "Bigfootin'," \$44. Other popular selections include "Scatterbrain," a poetic evocation of literally scattered thoughts, \$34, and "Beethoven's Fifth," \$44, celebrating the immortal composer. Among the other highly collectible Limited Editions are homages to pop culture, classic movies, historical figures, heroes and heroines, and many more.

Best of all, just as with any high-quality piece of art, each limited-edition flask is signed and numbered by the artist-the perfect gift or keepsake for fans of art, spirits, and cool collectibles. It's truly art for the pocket and style for spirits.

#### **Getting Social with Flasking.com**

Flasking.com also offers a stream of wit and fun as it keeps the good times rolling on Twitter, Facebook, and Tumblr: via <u>@flasking</u>, <u>facebook.com/flasking</u>, and <u>flasking.tumblr.com</u>, respectively.

#### About Flasking.com

"Raise your flask!" The very phrase calls to mind celebration, camaraderie, and good times; that's the spirit behind Flasking.com, which offers a wide array of limited-edition flasks, and an assortment of other unique flasks for every taste and budget—all handcrafted by artists from around the U.S.

To consider Flasking.com for an upcoming feature or gift guide, or to request further information, a media kit, images, review samples, or an interview with founder Brad Copeland, please contact **Angela Mitchell** at (904) 982-8043 or <u>angela@flasking.com</u>.

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## Flasking.com Images

Please use the images below when writing about or covering the launch of Flasking.com



Flasking.com offers hundreds of unique flasks for sale, including a collection of superb limited-edition art flasks (a world first!). PHOTO CREDIT (TOP AND MIDDLE IMAGES): SCOTT HILLMAN. COURTESY OF FLASKING.COM.



Each limited-edition flask is signed and numbered by the artist-the perfect gift or keepsake for fans of art, spirits, and cool collectibles. PHOTO CREDIT: Nirav Solanki. COURTESY OF FLASKING.COM.



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Among its highly collectible Limited Editions are homages to pop culture, classic movies, historical figures, heroes and heroines, and many more. PHOTO CREDIT: ALL IMAGES (THIS PAGE) Nirav Solanki. COURTESY OF FLASKING.COM.