**FOR IMMEDIATE RELEASE**

**“Google Hangouts is used as the platform where world-known speakers serve as catalysts for urban youth in the name of Global Deeds”**

The Global Deeds Speaker Series will be taking place on September 4th 2014 at 9:30am EST. This virtual event will use Google Hangouts to showcase the participation of a series of very prominent speakers who will share their highly inspirational stories and entrepreneurial advise to a significant number of high school students across the nation live. Among the invitees are Tim MacDonald, Ayelet Baron, Jairek Robbins, Shaka Senghor, and “The Thrillionaire” Nik Halik. As their mission statement points out, the goal is youth empowerment:

“Global Deeds empowers selected youth to develop the skill set needed for personal and career success. We are a social enterprise devoted to disrupting the cycle of poverty among today’s youth by identifying at-risk adolescents, creating a customized support system with educational and employment opportunities, and enabling students to reach their potential as scholars and high-achieving citizens. With our collaborative network of corporate sponsors and advocates, we will cultivate enthusiasm in the next generation and ultimately reduce poverty rates in the Global Deeds community and beyond”.

The speaker series is part of Global Deeds’ approach to empower selected youths. The goal of this online event is to disseminate cutting edge personal, educational and business strategies for teenagers. Topics will include: the power of habit and positive thinking, social advocacy, entrepreneurship, and collaboration. Each session will start with a short introductory video highlighting Global Deeds' mission, which will be followed by the introduction of the works of a particular speaker, and it will culminate with a conversation with the moderator and a Q&A. To supplement the speaker series, an online workshop will be made available and have more explicit training goals involving career readiness and personality assessments, promoting values like honesty, positivity, and hard work as the "bridge" to success.

To register your school for this event, please visit Global Deeds online at [http://globaldeeds.org/projects/global-deeds-speaker-series](http://globaldeeds.org/projects/global-deeds-speaker-series/)/ and enter your school’s information if you have the authority to do so (high school principal/administrators). For more information, please contact Global Deeds at [info@globaldeeds.org/](mailto:info@globaldeeds.org/) [kmontero@globaldeeds.org](mailto:kmontero@globaldeeds.org), or call at 877-413-3337x2.

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