



KeepSafe Project Reception:

On August 30, a reception will be hosted at Betsy Jacaruso Studio & Gallery and at Winter Sun & Summer Moon from 3:00 till 5:00pm. *Online bidding of the boxes will start on the KeepSafe Project website www.keepsafeproject.com and volunteers will be present at the receptions to receive/collect the bidding.*

A reception followed by a conversation on the importance of species and why cheetahs and lemurs matter to us all will be held on Sunday afternoon September 7, from 2:00 until 4:00, at the Church of the Messiah, 6436 Montgomery Street, Rhinebeck. Boxes will be on display during the reception. Light refreshments will be served in all the events. There is no charge for admission.

For more information about cheetahs visit the Cheetah Conservation Fund at cheetah.org

Businesses displaying KeepSafe boxes:

Betsy Jacaruso Studio and Gallery www.betsyjacarusoartist.com

Evoke Style www.evokestyle.com

Hammertown www.hammertown.com

Winter Sun & Summer Moon www.wintersunsummermoon.com

About The KeepSafe Project:

www.keepsafeproject.com

Local wildlife conservation activists have joined with the Trevor Zoo in Millbrook, New York, to form the KeepSafe Project, with the support of businesses in the Hudson Valley. This initiative is dedicated to raising public awareness of the need to conserve endangered species and their natural habitat as part of maintaining the overall health of our planet. Our slogan "The Keep Safe Project: Extinction is not an option" expresses the urgency of this effort. Follow us on Facebook: ww.facebook.com/keepsafeproject



About The Trevor Zoo: www.trevorzoo.org



The Trevor Zoo located at Millbrook School near Millbrook, New York, is an Association of Zoos and Aquariums (AZA) accredited zoo. It is the only zoo located at a high school in the United States. The Trevor Zoo is dedicated to environmental education and to the conservation of the world's wildlife through programs in habitat preservation and the captive breeding and reintroduction of endangered species. With its collection of more than 180 animals, the Trevor Zoo offers unique opportunities for students to develop an appreciation of wildlife and a conservation ethic through the direct care of zoo animals and through associated academic classes. Because youth education and understanding are paramount to helping the endangered species win their race for survival, the Trevor Zoo has embraced the KeepSafe project, incorporating several aspects of the project into the students' curriculum.

About Paola Bari:

Paola Bari is a local Hudson Valley artist who draws inspiration from felines, especially the big cats. In 2010, on a visit to southern Africa, she took part in the bush-tracking of leopards with the Leopard Project at the Phinda Game Reserve. There she became an avid supporter and volunteer in the conservation of her favorite large cat--- the cheetah---at the Cheetah Conservation Fund. Since then, she has traveled to Namibia to aid in the rescue, healing and care of cheetahs. She has witnessed the morning cheetah exercise program where cheetahs---the fastest land animals on Earth---can reach speeds of 70 miles per hour. As a result of her ties to artist communities in the Hudson Valley, Bari created the KeepSafe Project as a way for local artists and conservationists to join forces to help save endangered species and their habitats around the world.

About Lemur Conservation Foundation: www.lemurreserve.org



Lemur Conservation Foundation (LCF) was established in 1996 by Penelope Bodry-Sanders. LCF is a leader in the conservation and preservation of the primates of Madagascar through programs dedicated to observation oriented research, education, and lemur propagation, with a commitment to infuse art into all of our mission programs. LCF is an American Association of Zoological Parks and Aquariums accredited private, 100-acre facility based in Myakka City, Florida. Our current lemur population of 47 animals thrives in naturalistic free ranging habitats ranging in size from 9 to 13 acres, and smaller enclosures for animals in need of a more specialized environment. LCF is a respected voice for science, conservation, education, art, and lemurs, the iconic image of the conservation challenges and environmental stewardship facing Madagascar and the world.

For more information about the event or the KeepSafe Project contact:

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