

## **Wireless Analytics Announces New CLEAN Platform™ Coming This Fall**

*Upcoming release introduces full interface redesign and advanced reporting for cloud-based mobility management application*

### **For Immediate Release**

**Danvers, MA – July 31, 2014** - [Wireless Analytics](#), an award-winning provider of enterprise mobility management services, and one of the founders of the wireless expense management industry, announced a new version of their CLEAN Platform™ (Communications Lifecycle Expense Analytics) is in development and scheduled for release this fall. Unofficially dubbed “CLEAN 4.0,” the release will feature a new look and feel, as well as feature enhancements and additions, including localization support and a new custom reporting interface.

“We’ve put over a decade of work, in terms of understanding our customers’ needs, into the latest version of the CLEAN Platform,” said Carl Jahn, CTO and founding partner of Wireless Analytics. “Our upcoming version is purpose-built from the ground up using the latest technology to enable enterprise organizations to achieve maximum ROI from their mobility investment. This CLEAN Platform release provides enterprises with the easiest way access to their mobility data and use it to gain measurable insights.”

The CLEAN Platform™, Wireless Analytics’ core offering comprising a cloud-based subscription application with high-touch support, empowers enterprises to maintain complete visibility into mobile spend and usage across all major carriers. The CLEAN Platform™ can allocate every penny of the enterprise’s mobile invoices down to the line level, providing a level of mobility insight that is unmatched in the industry.

Features in development for the Clean 4.0 release include:

- An updated, tablet-friendly interface
- Easy, flexible integration with corporate intranets, including single-sign-on and corporate identity customization
- Enhanced visibility into corporate mobility data at multiple levels of the organization, including advanced drill-down capabilities
- Localization support, including language support and currency normalization
- A new, easy to use custom reporting interface
- Tighter integration with 3<sup>rd</sup> party systems through REST-based API

“Making the REST API available to our clients expands visibility for additional, external mobility data into our single pane of glass,” said Alex Mordach, Director of Engineering for Wireless Analytics. “The API integration will really unlock a lot of new reporting flexibility for our customers. CLEAN 4,0 will also feature a full UX redesign. This release is on the forefront of technology, from the hardware it’s built on, to the carefully designed user experience.”

Development of the latest CLEAN Platform™ release is still in progress, and additional features may be included in the final product. Wireless Analytics anticipates announcing a final release date and final release name for the CLEAN Platform™ update in September.

### **About Wireless Analytics, LLC**

Wireless Analytics makes mobility management easy and efficient. Since 2003, Wireless Analytics has helped enterprise customers decrease spend with their carriers, reduce internal IT support costs, enable employee productivity and achieve ROI through mobile technology. Our CLEAN Platform™ (Communications Lifecycle Expense Analytics), a cloud-based subscription application with high-touch support, empowers businesses through easy access to mobility expense reporting, mobility performance metrics, award-winning support and powerful online procurement, provisioning and asset tracking tools.

Wireless Analytics has been consistently ranked among the highest in customer satisfaction by [AOTMP](#), a leading industry authority on telecom management practices. In 2013, Wireless Analytics was ranked as the 50th fastest growing privately-held company in the Telecommunications Sector by [Inc. Magazine’s Inc. 500/5000](#), and in 2014 was named to the [Boston Business Journal’s Pacesetters](#) list as the 29th fastest growing private company in Massachusetts.

To learn more, please visit <http://www.WirelessAnalytics.com>.

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