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FOR IMMEDIATE RELEASE**Atlas RFID Solutions to Share Automated Material Control Expertise
at the RFID in Energy, Mining and Construction Conference**

*Company to Participate in Panel Presentation, Client-led Presentation, RFID Standards
Workshop and Exhibition August 12-13 in Perth, Western Australia*

Birmingham, Ala., July XX, 2014— Atlas RFID Solutions, [the world leader in comprehensive Auto-ID solutions for construction site material control](#), today announced it will participate in the RFID in Energy, Mining and Construction Conference as a subject matter expert on RFID, mobility and automation for industrial construction jobsites. The event will be co-located with the annual Lean Construction Institute of Australia annual event and will have combined audiences on Tuesday, August 12.

Josh Girvin, Vice President of Product Development for Atlas, will be part of the panel discussion "How RFID Solutions Drive New Business Benefits" presentation on August 12 at the Perth Convention and Exhibition Centre in Perth, Western Australia.

The Jovix™ solution developed by Atlas RFID Solutions will be featured in the presentation "Bechtel Deploys RFID to Bring Visibility and Cost Savings to Island Construction Projects" – an award winning implementation that was recently recognized as the [Best Implementation](#) at the RFID Journal Awards presentation in Orlando, Florida. The Curtis Island Projects were also awarded the Fiatech CETI Award for [Intelligent & Automated Jobsite](#) in California this past February.

"We are thrilled with the success of the Curtis Island projects and look forward to learning how we can help others in the industrial construction market with work in Australia," said Girvin. "Our solution is a natural fit for those looking to replace outdated, manual processes with the efficiency and accuracy of RFID-enabled, mobile technology."

Company representatives will also take part in the RFID Standards Workshop on August 14 and will participate in the exhibition during the conference.

To learn more about the RFID in Energy, Mining and Construction Conference visit the event website at www.rfidjournalevents.com/energy. To find out more about the ways RFID and

automation can transform material control for industrial construction, visit www.atlasrfid.com or call +1 205 383 4428.

About Atlas RFID Solutions

Jovix™ is an award-winning material control solution developed by Atlas RFID Solutions designed specifically for the industrial construction market. Jovix™ combines web-based server software with mobile and auto-ID technologies to extend access to information to decision-makers in the field and automate the data collection process. Jovix™ provides value for Owner/Operators, EPC firms, contractors, fabricators and suppliers by removing impediments to productivity that result from material readiness issues.

To learn more about Jovix™, Atlas RFID Solution's site material control solution used on more than 100 geographical locations across the globe, and how it helps industrial construction projects increase efficiency and reduce unnecessary costs, visit www.atlasrfid.com or call 205-383-4428.

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