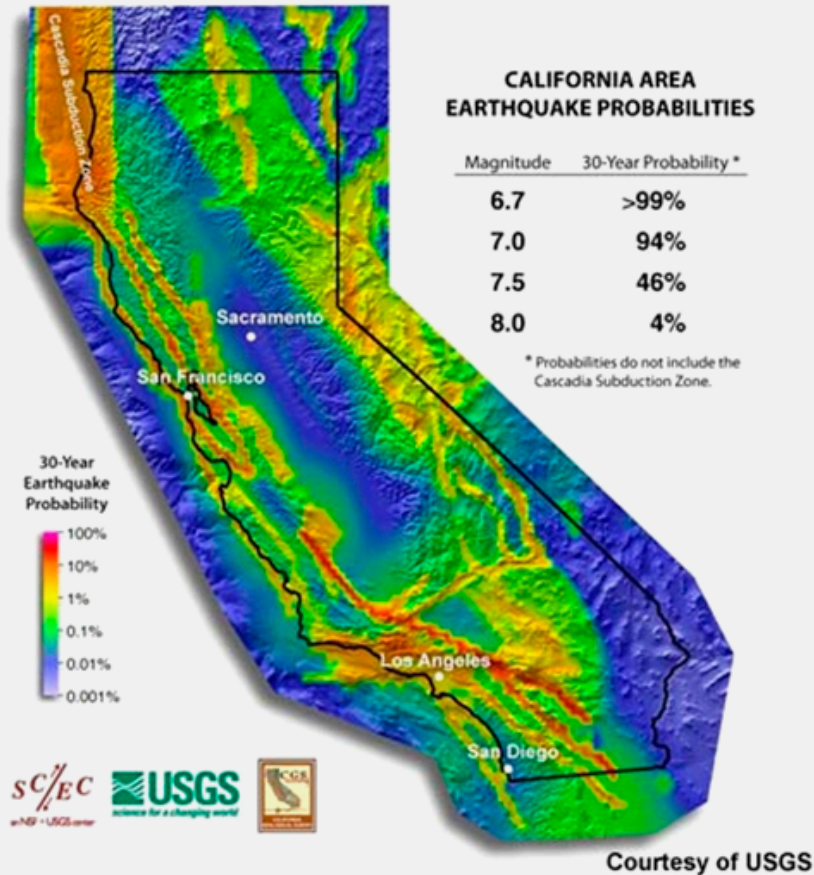


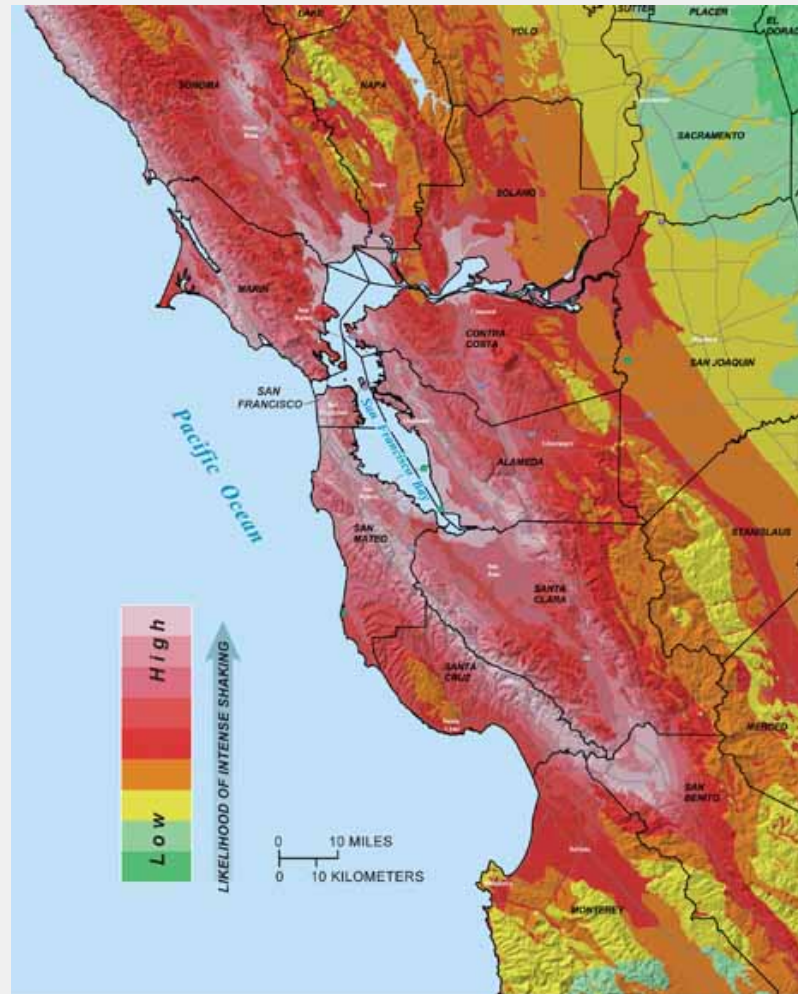


## SF EIR Program

# High probability of major earthquake in next 30 years



# San Francisco is especially susceptible



# Pioneering two emergency management initiatives

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Automated early earthquake warning



Multiple-language messaging

# Regroup is the leading mass communications platform for large organizations

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# Early earthquake warnings via ShakeAlert

Settings Play Event Show Log Disclaimer View News Silence Mute

## Moderate Shaking Expected

Event PLAYBACK 1989\_LomaPrieta\_M6.9  
OriginTime Mon Oct 16 22:04:00 PDT 1989  
Epicenter is 9 miles (15 km) NE of Santa Cruz

Remaining Time  
**21**

Expected Intensity **V** Estimated Magnitude **6.9**

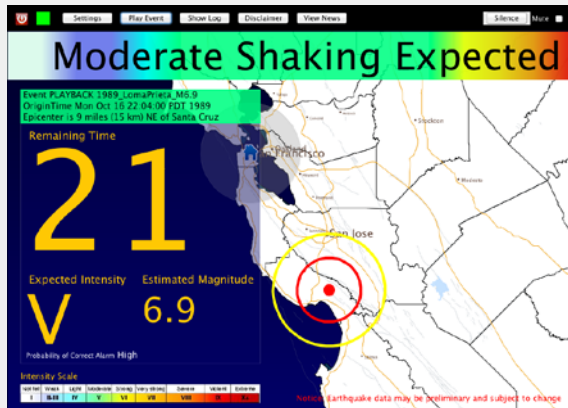
Probability of Correct Alarm High

Intensity Scale

Not felt	Weak	Light	Moderate	Strong	Very strong	Severe	Violent	Extreme
I	II-III	IV	V	VI	VII	VIII	IX	X-X+

Notice: Earthquake data may be preliminary and subject to change

# Monitor + Notification = Preparedness



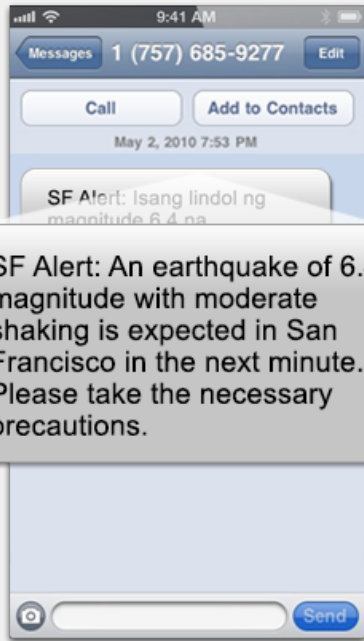
# Messaging sent automatically

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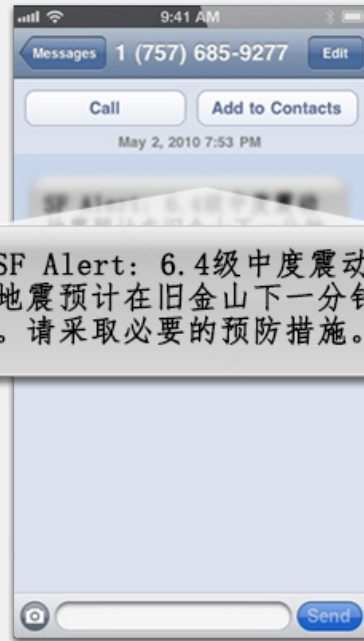




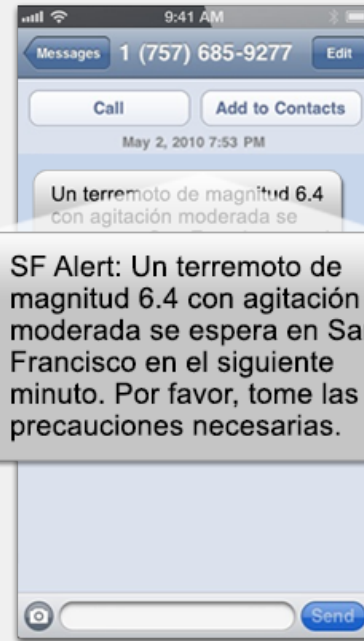
# Multiple-language messaging



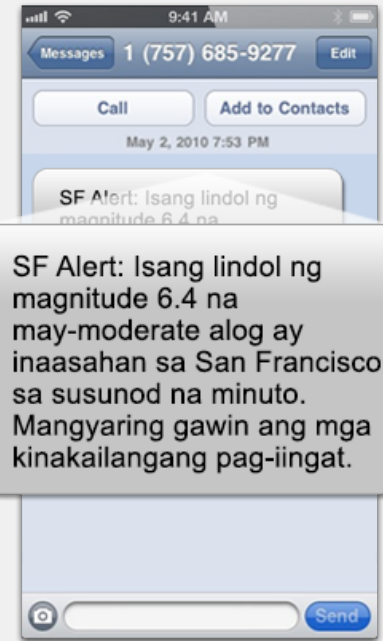
**English**



**Chinese**



**Spanish**



**Tagalog**



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