PREDICTIVE ANALYTICS
— FOR HR & RECRUITMENT —

Joberate

A company's HRIS system used to contain the most information about a person. However, because of the internet and social media, it is harder to uncover job-seeking behaviors of the global workforce. So how can Joberate help?

WHAT IS THE PROBLEM?

MORE THAN
90%
OF RELEVANT INFORMATION ABOUT A PERSON SITS OUTSIDE OF A COMPANY'S HRIS

SOCIETY HAS SHIFTED

THEN

COMPANIES ATTRACT PEOPLE TO FOLLOW & LEARN ABOUT THEIR ORGANIZATION & JOBS

NOW

PEOPLE WANT COMPANIES TO FOLLOW THEM & PRESENT OPPORTUNITIES OF INTEREST

WHAT ARE THE EFFECTS?

THE COST OF REPLACING AN EMPLOYEE RANGES FROM
29-46%
OF THE PERSONS SALARY

&

THE TURNOVER COSTS THE AVERAGE COMPANY MORE THAN
27 MILLION PER YEAR

BETWEEN EMPLOYEE ATTRITION & LOST PRODUCTIVITY, COMPANIES COULD LOSE AS MUCH AS
350 BILLION PER YEAR

HOW CAN JOBERATE SOLVE THE PROBLEM?

BY PROVIDING PREDICTIVE ANALYTICS FOR HR & RECRUITMENT™ WE ENABLE COMPANIES TO GAIN ACTIONABLE INSIGHTS FROM A PUBLICLY AVAILABLE DIGITAL FOOTPRINT OF THEIR CURRENT EMPLOYEES OR PROSPECTIVE CANDIDATES.

KNOW WHO YOU'RE WORKING WITH.

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