



Heather Lemere

CEO & Marketing Director
Salon Success Strategies
Pulse Automations

Heather Lemere is the CEO, Founder, and Marketing Director of Salon Success Strategies, Inc. and its subsidiary Pulse Automations. Salon Success Strategies is a niche marketing agency with a focus on the beauty industry and Pulse Automations is a marketing automation specialty company for small businesses. Heather is an accomplished speaker and educator, offering her marketing expertise to grow small businesses and create free time for today's busy entrepreneur. She hosts and speaks at events all over the nation, teaching key growth factors of building a successful and profitable beauty business.

She is the recipient of the Infusionsoft 2012 Ultimate Marketer Industry Innovator award, the Infusionsoft 2013 Best-In Class Lead Nurture & Conversion award, and is a 2014 Infusionsoft Small Business ICON Finalist. Her passion lies in empowering entrepreneurs and business owners to create substantial success through the use of innovative marketing strategies. She loves to help entrepreneurs understand specifically what it takes to build a successful small business.

Heather has a successful background in finance and marketing which helped grow Salon Success Strategies by 400% last year. With the 2014 launch of Pulse Automations, Heather's passion for working with small businesses to increase sales, productivity, and overall success came full-circle. She is an innovator with a remarkable ability to determine and dictate strategic unique marketing perspective that can determine opportunities and maximize potential. As a Certified Partner with Infusionsoft, Heather has the knowledge and expertise to help entrepreneurs create and implement marketing automation plans with proven strategies that will grow a successful business in today's market.

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