

INSIGNIA
BY SIGVARIS

For Immediate Release:

Public Relations: Melissa Gwozdz
770-632-2986/ Melissa.Gwozdz@sigvaris.com

Making Its Debut! INSIGNIA™ by SIGVARIS – A New Fashion Compression Concept Now Available at Nordstrom

Look flawless, feel beautiful and be healthy with INSIGNIA™ by SIGVARIS. A stylish new way to feel energized every day is now available at Nordstrom.com.

PEACHTREE CITY, GA – The secret to flawless legs that feel great is now available on Nordstrom.com. INSIGNIA™ by SIGVARIS is an innovative hosiery concept that combines the power of clinically proven graduated compression with beautiful hosiery, allowing women to take on the day in style, while focusing on their own well being.

INSIGNIA™ Trend Setting Styles Include:



HEADLINER: Headliner luxuriously soft hosiery is both fashionable and functional giving your legs a flawless look all day long. Designed with microfiber softness this opaque hosiery line provides the highest level of breathability and comfort, giving you the energy to steal the show any day of the week. *Available in knee-highs, thigh-highs and pantyhose. Colors: Black, Mulberry, Graphite, Espresso and Midnight Blue*

hosiery to dress up or dress down, Starlet is a comfortable hosiery line that gives you the energy to be the star of your day. *Available in thigh-highs and pantyhose. Colors: Black, Graphite*

STARLET: Starlet hosiery features a beautiful diamond-dot pattern embedded in silky, smooth hosiery letting your legs be the star. The perfect



BABY YOUR LEGS: INSIGNIA Maternity tights were designed to comfort every step of your pregnancy and beyond. From a supportive top band to cradle your growing baby bump, to the clinically proven graduated compression designed to revitalize legs and help prevent pregnancy related varicose and spider veins, this unique hosiery leaves you feeling great, so you can focus on your little one. *Available in tights. Color: Black*



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Graduated Compression – Why your legs will love it?

The upward motion of blood flow reduces swelling in feet, ankles and legs. Graduated compression is greatest at the ankle and gradually decreasing up the leg to improve blood flow in the lower legs. Wear them daily or when traveling to improve circulation and overall leg health.

Improving circulation helps: revitalize legs, prevent varicose and spider veins and keeps energy in your step all day long.

Also Available at Nordstrom.com – SIGVARIS SPORTS

SIGVARIS SPORTS PERFORMANCE SLEEVES are also now available at Nordstrom.com. Recommended by athletic trainers and sports physicians worldwide, SIGVARIS medical-grade graduated compression helps improve circulation, reduce vibrations on active muscles and flush out lactic acid for less soreness post workout. The PERFORMANCE SLEEVE is available in black, purple and pink.

For more information about INSIGNIA™ or SIGVARIS SPORTS, visit INSIGNIAStyle.com.

About INSIGNIA

INSIGNIA™ by SIGVARIS is a new innovative hosiery concept designed to help improve leg health without compromising style. All the products in the INSIGNIA™ line feature clinically proven graduated compression and are manufactured in Peachtree City, Ga. SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for healthy legs. Learn more at: INSIGNIAStyle.com.