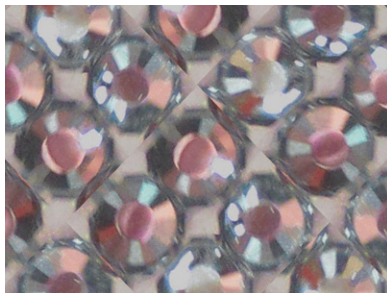


ERICKSON BEAMON

LeSPORTSAC



August 2014 (NEW YORK, NEW YORK) --

Two American originals, iconic jeweler Erickson Beamon, and LeSportsac, of tasteful travel fame, partner for Winter 2014.

The 36 piece collection is a timeless take on travel accessories. Says Erickson Beamon founder Karen Erickson, "It was so important to incorporate signature elements of Erickson Beamon into this collection. I had so much fun: I love textiles, and it's no surprise that I love to play with proportion and color. I enlarged images of the jewelry to create my own prints. The result is at once photorealistic and somewhat abstract."

Classic LeSportsac shapes are given the glamour treatment: here, black patent is quilted into an intricate kaleidoscope jewel pattern; there, a black garment bag sports an opulent pink chandelier; jeweled cocktail ring zipper pulls lend whimsy, while clusters of crystals and pearls, wrapped with delicate gold chain provide the perfect backdrop throughout.

Styles range from travel bags and totes to handbags and small cosmetics cases, as well as the reintroduction of the classic garment bag (Erickson's favorite) and as described by D'Arcy Jensen, LeSportsac VP Global Creative Director "A new custom jewelry roll to hold, what else? Erickson Beamon jewels, of course!"

About LeSportsac

LeSportsac is a quintessential American lifestyle brand of casual trendsetting nylon bags. Founded in 1974, the company maintains a strong presence around the globe, offering a fashion forward line of handbags, travel totes, messenger bags, backpacks and accessories. The lightweight fabric combined with high performance hardware characterizes its iconic, functional styles available in a wide variety of colors and prints. A leader in the accessories market, LeSportsac continues to offer fresh, innovative new styles that remain consistent in terms of quality and character while partnering with trendsetters around the world.

The collection arrives in time for pre-holiday in October 2014 and continues to drop throughout Winter 2014. Available at LeSportsac.com and LeSportsac boutiques nationwide as well as other select retailers.

About Erickson Beamon:

Very few designers can claim to have dressed both the First Lady and Lady Gaga, but fewer share the imagination, of jewelers Erickson Beamon. Founded by Michigan natives Karen Erickson and Eric Erickson in 1983, Erickson Beamon jewelry dazzles worldwide, pioneering the coveted, handcrafted necklaces that are their trademark. Erickson Beamon has collaborated with the world's leading designers from Jil Sander to Alexander McQueen; Givenchy to Dior; Dries Van Noten to Donna Karan, Zac Posen to Marchesa, Erdem to Anna Sui; etc. Celebrity clients include Madonna, Beyonce, Sarah Jessica Parker, Daphne Guinness, Gwyneth Paltrow, Rihanna, Katy Perry, Reese Witherspoon and Drew Barrymore.

Media Contacts:

LeSportsac

Paula Spadaccini | pspadaccini@lesportsac.com

Erickson Beamon

Mandie Erickson | mandie@showroomseven.com

Dara Smith | dara@showroomseven.com