



*For immediate release*

## **Icynene spray foam receives 3 major industry awards**

**Mississauga, ON. 27 August 2014.** The US building industry continues to acknowledge Icynene's product innovation as Professional Builder, Professional Remodeler and Executive Home Builder magazine award the spray foam manufacturer for its latest open and closed cell spray foam products.

Icynene Classic Max™ (an open-cell, ignition barrier free spray foam) was selected as one of the 100 Best New Products for 2014 by readers and editors of Professional Builders magazine. It is the second year running the publication has honored Icynene's product innovation.

Icynene ProSeal Eco™ the world's first 100% water blown closed-cell medium density spray foam was selected by Professional Remodeler editors as one of the 100 Best New Products for 2014. Finally, influential and highly read trade publication, Executive Home Builder, awarded Icynene the 2014 Innovation Award for Spray Foam Insulation for the fourth consecutive year reiterating the strength of Icynene's continuous push toward innovations that address industry needs.

All three accolades recognize Icynene's leadership position in the development of high-performance spray foam insulation materials for the North American building industry.

"It is an honor for Icynene to be singled out by these publications. Icynene aims to drive the building industry into new frontiers through our continual product development and innovation and both Icynene Classic Max and Icynene ProSeal Eco address key issues faced by architects, builders and designers today. No other spray foam insulation manufacturer has been able to match Icynene's commitment to developing functional, high-performance spray foam insulation products," said Icynene VP Marketing, Betsy Cosper.

# ENDS #

### **About Icynene Corp.**

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

### **For more information, contact:**

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