



ZOGDigital

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ZOG DIGITAL NAMED TO INC. 500I5000

CEO Jeffrey Herzog's second digital marketing company to make the list experiences 748% growth in first three years

SCOTTSDALE, Ariz. (August 25, 2014) — ZOG Digital, a leading discovery marketing company, announced that it has been named to the 2014 Inc. 500I5000, an exclusive ranking of the nation's fastest-growing private companies. ZOG Digital was honored as the 624th fastest growing independent company in the nation in its first year of eligibility to the list.

"We are honored to be among this elite group of innovators and entrepreneurs," said Jeffrey Herzog, chairman and CEO of ZOG Digital. "The growth of ZOG Digital can be attributed to innovation in the space between search engine and social media marketing we refer to as discovery marketing. We are connecting brands to customers through sophisticated audience targeting capabilities."

Since 2010, the company results have attracted nationally recognized clients such as Allstate, KitchenAid, National Geographic, Rack Room Shoes and Focus Brands. Among Inc. 500I5000 honorees, ZOG Digital was ranked as the 14th fastest growing company in Arizona.

"Our focus is on delivering the most engaging and relevant content to consumers at the right place and right time," said Herzog. "By delivering quantifiable marketing, we plan to build the next generation of digital marketing that exceeds the industry footprint of iCrossing."

This marks the second time a company led by Herzog has been honored in the Inc. 500I5000. His first company iCrossing made the list several times reaching #125 before it was sold in 2010 to Hearst Media for \$325 million.

About ZOG Digital

ZOG Digital is a leading independent digital marketing company. ZOG Digital optimizes content for search, social and all media through its proprietary marketing technology, enabling marketers to more effectively identify, sell to and retain profitable customers at all points in the purchase decision path through a single marketing partner. Headquartered in Scottsdale, Ariz., its clients are leaders across all industries and include Allstate, KitchenAid, Capital One, National Geographic and Focus Brands. For more information, please visit zogdigital.com or follow us on Twitter [@ZOGDigital](https://twitter.com/ZOGDigital).

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