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## **Jigsaw Informatics Announces Winners to Use ZapVM to Change How You Communicate (#CHYC) with Your Family Summer 2014 Contest**

*Contest highlights how ZapVM Video Messages help family and friends communicate with unprecedented clarity, precision and emotion*

**SANTA CLARA, CA (Tuesday, August 26, 2014)** – [Jigsaw Informatics, Inc.™](http://www.jigsaw.info) (“Jigsaw”), today announced the winners of the “Use ZapVM to Change How You Communicate (#CHYC) with Your Family” Summer 2014 Contest, which ended on Friday, 18AUG2014. The contest encouraged current and new ZapVM users to showcase how they use ZapVM™ to improve their communications with their family members and friends. The prize winners are as follows:

<b>PLACE</b>	<b>WINNER</b>	<b>ZAP VIDEO</b>	<b>LINK</b>	<b>PRIZE</b>
First	Camille Goldman	My Costa Rican Adventure!!	<a href="http://youtu.be/ZrydCUkd59I">http://youtu.be/ZrydCUkd59I</a>	\$500 Gift Card
Second	Megan O'Donnell	Gus The Shar Pei	<a href="http://youtu.be/Z4DY4dFrbnM">http://youtu.be/Z4DY4dFrbnM</a>	\$150 Gift Card
Third	Alex Trither	Road Trip Version #2	<a href="http://youtu.be/XB5qE76BLLc">http://youtu.be/XB5qE76BLLc</a>	\$75 Gift Card

The official contest rules may be viewed at [www.jigsaw.info/contests/zapvmfamilycontest1](http://www.jigsaw.info/contests/zapvmfamilycontest1). Examples showing how ZapVM helps users better communicate with family and friends may be viewed on YouTube at <http://goo.gl/NsDXMh>.

***“We received a diverse and entertaining set of Zap Videos from the #CHYC with Your Family Summer 2014 Contest,” said Jen Wood, Jigsaw Marketing Manager. “Each of our prize winners somehow demonstrates how users can create short Zap Videos that uniquely and clearly communicate their ideas and memories with their friends and family. It was pretty fun to see the things people did!”***

### **About ZapVM—“the Video Message Maker”**

Available on the [iTunes App Store](http://itunes.apple.com) or by visiting [www.getzap.com](http://www.getzap.com), ZapVM allows iOS 7 users to create and share uniquely coherent video messages that combine photos, voice, graphics and touchscreen gestures to give direction, make a short presentation or tell an illustrated, narrated story while highlighting important details. Examples of Zap Videos for dozens of different applications may be viewed at [www.zapvm.com/whatiszap](http://www.zapvm.com/whatiszap). ZapVM also works with Jigsaw’s companion app, ConnectQR™, which provides an easy and immediate way to create QR Codes from Zap Links™ or other URLs. ConnectQR is also available on the [iTunes App Store](http://itunes.apple.com) or by visiting <http://goo.gl/W74a8u>.

### **About Jigsaw Informatics**

Jigsaw Informatics is a Silicon Valley based startup founded by seasoned tech pioneers whose mission is to enable people to use their mobile devices to solve information problems through app-specific tools and clever accessories. The first Jigsaw app, ZapVM—the Video Message Maker, enables users to create, edit and share integrated, mixed multimedia messages that document important aspects of life, whether business or personal, serious or fun, practical or entertaining. For more info on Jigsaw, including upcoming contests, please visit [www.jigsaw.info](http://www.jigsaw.info).

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