»Obēo
Property
Website

5 times faster than previous versions and **mobile responsive.**

With 89% of consumers using mobile devices during their search for a home, you cannot afford to market your listings in a viewer that is not mobile responsive.

It fluidly responds to each mobile device it's viewed on — optimizing every experience.

>>> Super-fast load speed

>>> Mobile optimized for tablets and phones

>>> Powerful SEO & social sharing capabilities

>>> Finger friendly for touch screens

»Obēo | *See You There*

»Obēo
PropertyWebsite

All of these features are included with every full-service photography package or self-service tour that Obeo provides.

PROPERTY WEBSITE FEATURES	DESCRIPTION / BENEFIT
24/7 Listing Information	The Obeo property website virtual tour is available 24 hours a day to promote your listing and give potential buyers the information they need.
Choice of Photography	Obeo's virtual tour viewer will accommodate self service images or Obeo's beautiful full service photography.
Listing Details	Let Obeo's EasyEdge autopopulate listing details, or login and manually add as much detail as you like.
Website Statistics	See how much traffic your listing is getting, where it's coming from and automatically e-mail your sellers with this information.
Lead Generation	Capture lead information when potential buyers register for more information or to schedule a showing!
YouTube Video Creation	We use the photos of the property to create a video of the home and post it to YouTube.
Listing Syndication	We automatically distribute your listings to major real estate websites for more exposure of your properties.
Social Syndication	We'll automatically post your new listings to your Facebook, Twitter and YouTube channels.
Photo Slide Show	Consumers can view the photos manually or with the automated slide show feature.
Gallery View	A gorgeous photo gallery that gives the consumer a choice of three different layouts and photo sizes..
Full Screen	Not only is the property website full screen, the photos can be viewed in full screen mode as well, hiding all navigation.
Branded and Unbranded	Obeo provides you with both branded and unbranded versions of your single property website.
Agent Landing Page	Obeo provides you with a mobile friendly landing page that hosts all your Obeo single property websites.

MOBILE FEATURES	DESCRIPTION / BENEFIT
Responsive Design	Designed in HTML 5, every consumer will have the exact same experience regardless of the device they are using.
Touch Screen Friendly	Designed to be interacted with any touch screen devices
QR Codes	We provide you with a QR code for each of your listings and your mobile website that can be scanned with a smart phone.
Text Code Lead Generator	Market your free text code and just sit back and collect the leads that flow in!

TOOLS	DESCRIPTION / BENEFIT
Schedule Appointments	Interested buyers can fill out this form to request a live showing, which captures the lead for you.
Important Documents	Use our free document hosting to upload additional files to the tour, which can also be downloaded from the tour.
Print Brochure	Choose from several different flyer templates that can be printed directly from the tour.
eFlyer Templates	Send the tour via e-mail using our beautiful eFlyer, which can also be used as advertising templates.
Social Sharing	Obeo makes it easy for consumers to share your property website to sites like Pinterest, Facebook and Twitter.
Street Map	View an interactive aerial map of the property and surrounding areas.
Neighborhood Map	View surrounding stores, gas stations, churches and other local points of interest including how far they are from the home.
Mortgage Calculator	Interested buyers can quickly see how much they can expect to pay if they purchased the property.
Nearby Schools	We provide detailed school information and demographics for the interested buyer.
Share This Tour	Quickly share the tour with others by posting it to Facebook, Twitter or any other social media website.
Embedded Tour	Host the tour on your own website or blog by using our HTML Embed Code.
Background Music	Obeo gives you the choice of 100s of songs to choose from!
Links to Your Website	Drive traffic to your website via Obeo's single property website links.
Optional Add-ons	Add interactive floorplans, twilight photography, virtual staging, and more!

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