

NEWS

For Immediate Release

TESOL Contact: John Segota
+1 703-518-2513
jsegota@tesol.org

Barry Pilson
+1 703.518.2512
bpilson@tesol.org

TESOL Launches New Bundled Resource Options to Academic Institutions

Alexandria, VA 21 August 2014 — TESOL International Association (TESOL), the premier association for English language educators worldwide, announces the launch of its new Institutional Professional Development Bundle program. A first for the association, the Institutional Professional Development Bundles are designed to provide academic institutions such as schools, universities, and ministries of education with affordable professional development opportunities for their English language teachers and administrators.

The bundles offer a variety of the association's best products and services. Included are registrations for TESOL Academies, and the Leadership Management and Development Certificate Program, as well as the Advocacy & Policy Summit, K-12 Day and Adult Education Day at the annual TESOL International Convention & English Language Expo. Bundles also include TESOL Individual memberships and TESOL books. TESOL has priced the bundles to accommodate organizations with a range of financial capacities.

"Institutions have been asking TESOL for some time now to offer a package that allows them to make better use of their budgets. We are pleased to meet their demand. These bundles combine TESOL professional development and publication resources for teachers into one budget-friendly package," explained TESOL Executive Director Rosa Aronson.

Seven institutions purchased bundles during the soft launch period this past year. The participating organizations include learning and resource centers, international schools, elementary schools, and community colleges.

For more detailed information about benefits, subscriptions, and pricing, visit the [TESOL Institutional Bundles webpage](#).

-MORE-

About TESOL International Association

Founded in 1966, [TESOL International Association](https://www.tesol.org) is a professional community of educators, researchers, administrators, and students committed to advancing excellence in English language teaching for speakers of other languages worldwide. With more than 13,000 members representing over 150 countries, TESOL fosters the exchange of ideas, research, and peer-to-peer knowledge, and provides expertise, resources, and a powerful voice on issues affecting the profession. Through professional development programs, its international conference, special interest groups, and publications, TESOL engages tens of thousands of professionals to collaborate globally and create a world of opportunity for millions of people of all ages who want to learn English. For more information, please visit www.tesol.org.

###