



DISCOVER A NEW WAY TO TOUCH

**tactalis**

### **For Immediate Release**

Revolutionary tablet computer with tactile output lets blind users touch and feel images on screen – now available for pre-order.

<http://www.igg.me/at/tactalis>

*Calgary, Canada – September 2, 2014*

Tactalis, creators of the award-winning Origin Tactile Computer Interface, have recently launched an Indiegogo crowdfunding campaign to begin pre-order sales for products with their patent-pending ‘tactile touchscreen’ technology.

The Origin Tactile Interface Platform is an innovative new form of tablet computer with haptic feedback that lets users touch and feel physical representations of features and images on the screen. The crowdfunding campaign, scheduled to run until September 23, 2014, aims to create a new level of digital accessibility for blind and visually impaired users by raising funds for the first production run of Origin hardware.

“We’re breaking ground for the Touch 2.0 movement,” said Douglas Hagedorn, CEO of Tactalis. “Touch 1.0 devices are the smartphones and tablets we all know and love that you control with the swipe of your finger. Touch 2.0 devices like ours actually touch you back.” Tactalis’ Origin technology provides a powerful tool that helps blind and visually impaired users explore, create, and share interactive digital media from a single accessible device. Funds raised

from the Indiegogo campaign will support the material costs of production and completion of manufacturing preparations in 2015.

“Our goal is to do to hardcopy Braille and Tactile Graphics what Apple and Amazon have done to music and books,” said Nick Winsor, Tactalis COO. “We’re going to take a 20<sup>th</sup> century format, digitize its content, democratize access so that anyone can use it, and distribute this information better than ever before.”

“We plan to get our tactile technology into people’s hands by early 2015,” says Hagedorn. Origin prototypes for Tactalis’ technology were first debuted earlier in the year at CSUN 2014 (the Annual International Technology and Persons with Disabilities Conference). “We received very positive feedback at CSUN and interest from hundreds of blind and visually impaired attendees, which even included the one and only music legend Stevie Wonder.”

The launch of the Indiegogo campaign has amplified Tactalis’ excitement, inspiring new tactile content development and the release of resources for independent software developers in the near future. Daily updates about the campaign, community and product can be found on Tactalis website, [www.tactalis.com](http://www.tactalis.com), and on the [@tactalis](https://twitter.com/tactalis) Twitter or [Facebook](https://facebook.com/tactalis) pages.

## About Tactalis

Tactalis, formerly known as Invici Technologies Inc, was established in 2012 by CEO and founder Douglas Hagedorn. Tactalis develops tablet computer systems with tactile display output that help people who are blind or visually impaired to explore, create and share digital images an interactive media that they cannot see. Their award-winning technology platform has a unique, touch sensitive interface and embedded tactile display that lets user touch and feel physical representations of features, symbols and graphics on an LCD screen. The Origin Platform’s patent-pending technology opens up an unlimited world of digitized interactive tactile graphics, such as maps, apps, diagrams, charts, tables, spreadsheets and graphs, for use at home, school, work and play.

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