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FOR IMMEDIATE RELEASE

Industry Leaders to Highlight Technology's Impact on Care Management Practices
Complimentary Webinar to Reveal Health Information Technology Trends

Auburn, CA and Little Rock, AR I PRWeb I September 5, 2014 – Over the past six years, a dynamic team of experts in the care management field has researched how health information technology (health IT) factors are influencing the practice of case management and population health management programs. TCS Healthcare Technologies (TCS) and the Case Management Society of America (CMSA) are pleased to present the *Health IT Survey Series* finale webinar, entitled "The IT Factor: Years of Study Reveal Healthcare Trends". To register, please click here.

The survey series, which took place in 2008, 2010 and 2012, was designed to identify and analyze the primary trends in health IT systems, particular care management software applications. A nine-part report series was published over the past two years that not only examined the most current results, but tracked key health IT trends since 2008. More than 1,500 individuals participated in one or more of the three bi-annual surveys.

"The research team has created a longitudinal analysis of all three surveys, revealing dozens of insights into the evolution of health IT applications and its impact on case managers and other providers," says Rob Pock, president and founder, TCS Healthcare Technologies. "Leveraging these new technologies should remain a high priority in terms of both public health and reduced medical costs."

The session, scheduled for September 24, 2014 at 12:00 p.m. ET, will cover several key trend lines over the last six years, including the:

- Changes in case management software solutions and key functions
- Rise of social media and wireless communications
- Emergence of transitions of care programs
- Expansion of patient engagement strategies
- Challenges in IT infrastructure optimization
- Integration of case management and electronic medical record applications

Featured speakers will include:

- Cheri Lattimer, RN, BSN, executive director, CMSA
- Jeff Frater, RN, BSN, director of partner development, TCS Healthcare Technologies
- Deborah Keller, RN, BSN, director of client services, TCS Healthcare Technologies
- Garry Carneal, JD, MA, President & CEO, Schooner Strategies (moderator)

Parties interested in attending the webinar may click here to register.

"It is apparent that care management programs can be improved and enhanced through health IT solutions," notes Cheri Lattimer, RN, BSN, executive director of CMSA. "This hour-long session will examine several noteworthy trends, including how emerging IT applications are transforming the practice of care management, by comparing the results of the 2012 survey with similar surveys that were completed in 2010 and 2008."

"If you are involved in the practice of care management or with health information technology, this is a must-attend event," says Garry Carneal, JD, MA, president, Schooner Strategies and research coordinator for this study. "These surveys represent the largest research effort assessing the opportunities and challenges associated with IT innovations in the care management arena."

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About the Co-Sponsors

Case Management Society of America (CMSA)
Established in 1990, the Case Management Society of America is the leading non-profit association dedicated to the support and development of the profession of case management. CMSA serves more than 11,000 members, 20,000 subscribers, and 75 chapters through educational forums, networking opportunities, legislative advocacy and establishing standards to advance the profession. For more information, visit www.cmsa.org or follow CMSA on Twitter @CMSANational.

TCS Healthcare Technologies (TCS) is a leading provider of software and clinical solutions that support and improve population health management strategies for health plans, insurers, providers, third party administrators, medical management companies, and others. TCS is recognized as one of the premier health care software companies in the United States designing, offering, and hosting a number of products and services. The TCS Acuity Advanced Care® application provides a comprehensive and integrated care management software system for Utilization Management (UM), Case Management (CM), Disease Management (DM), and Prevention/Wellness (PW) services. For more information about TCS, call (530) 886-1700 ext. 211 or visit to www.tcshealthcare.com.