



## USO *Every Moment Counts* Guinness World Record Fact Sheet

### Fast Facts

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1. The USO will officially break the Guinness World Record for “most signatures on a flag” on September 11, 2014. The total number of signatures was 115,405.
2. The previous Guinness World Record for “most signatures on a flag” was held by SalvaVida of Cerveceria Hondureña and included 33,273 signatures on the flag.
3. The *Every Moment Counts* flag includes 46,134 digital signatures and 69,271 handwritten signatures.
4. Individuals in all 50 states and 7 countries participated in this world record attempt.
5. The *Every Moment Counts* flag is approximately 80 ft. by 120 ft. and includes 140 signatures panels. Each panel is able to hold up to 1,440 signatures.
6. The USO Georgia was the first USO center to complete an entire signature panel.
7. Notable flag signers include:

|                                      |  |
|--------------------------------------|--|
| A Great Big World                    | Lance Bass                                   |
| Andre Roberts, Washington Redskins   | Mark Bryan, Hootie & the Blowfish            |
| Anthony Padilla                      | Meb Keflezighi , 2014 Boston Marathon winner |
| Austin Mahone                        | Miss USA                                     |
| Beau Smart                           | Nicole Kelly                                 |
| Brandon Lafell, New England Patriots | Oscar Goodman                                |
| Brian Cushing, Houston Texans        | Sadie Robertson, Duck Dynasty                |
| Calum Hood                           | Sesame Street                                |
| Carrot Top                           | Shakira                                      |
| Clare Galterio                       | Sherril Hill, fashion designer               |
| Criss Angel                          | Sinbad                                       |
| George Wallace                       | Steve Smith, Baltimore Ravens                |
| Ian Anderson                         | Terry Fator                                  |
| Jennifer Lopez                       | Toby Keith                                   |
| Jordin Sparks                        | Us the Duo                                   |
| Karolina Kurkova                     | Veronic Dicaire                              |
| Korie Robertston, Duck Dynasty       | 5 Seconds of Summer                          |
8. Grant Thornton is the official audit firm of the USO’s Guinness World Record attempt.
9. Colonial Flag assembled the USO *Every Moment Counts* flag at their facility in Sandy, Utah
10. The USO *Every Moment Counts* flag will be revealed to troops and their families on a flag tour:
  - September 11, 2014: Cincinnati Reds game @ Great American Ball Park, Cincinnati, Ohio
    - Guinness Adjudicator will present the USO with the official certificate at this event
  - September 13, 2014: New England Revolution game @ Gillette Stadium, Foxborough, MA
  - September 28, 2014: NASCAR Sprint Cup Series @ Dover International Speedway