



GLOBAL TiO₂ PIGMENT PRODUCERS Comparative Cost & Profitability Study

*The essential and most comprehensive
guide to comparative operating costs in
the global TiO₂ pigment industry*

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CONFIDENTIALITY & DISCLAIMER

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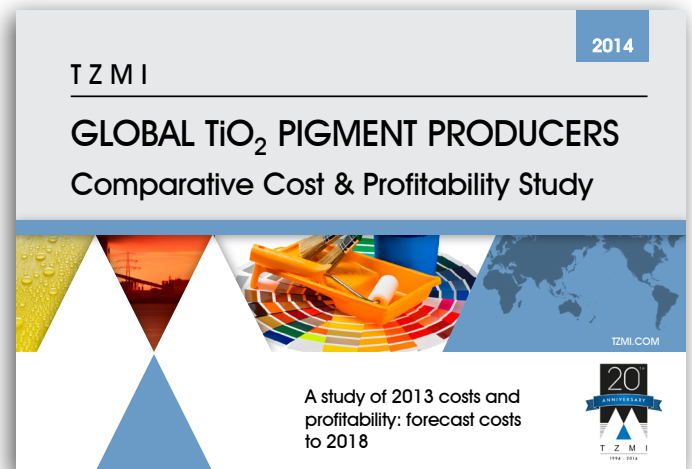
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GLOBAL PRODUCER PROFILES

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COST DEVELOPMENTS

Titanium feedstock
Calcined petroleum coke
Chlorine
Sulfur/sulfuric acid
Energy
Fixed costs
Selling, general and administrative expenses

FACTORS AFFECTING RESULTS

Titanium feedstock availability
Titanium feedstock transport
Chlor-alkali chemicals
Chlorine
Sulfuric acid
Calcined petroleum coke
Energy
Waste treatment solutions
Co-products
Foreign exchange rates
Other factors including:

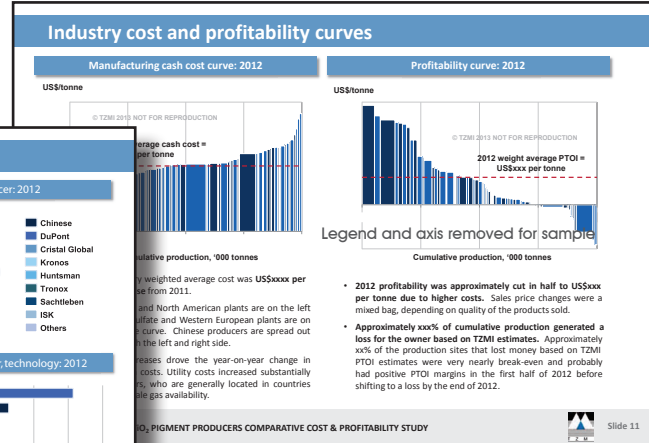
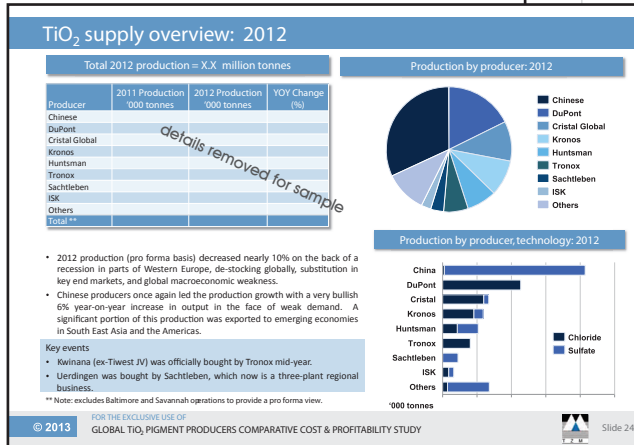
- Technology
- Product portfolio
- Selling, general and administrative expenses
- Ownership

DEFINITIONS

SAMPLE OF 2013 EDITION

Detailed analysis of TiO₂ industry costs

Essential tool to keep up to date with TiO₂ industry



Review of pigment plants

21 chloride process plants
40 sulfate process



TZMI also provides an estimate of costs for a collection of smaller Chinese production sites in order to more accurately represent the total cost curve.

10th edition backed by in-depth database

TZMI provides a comprehensive examination of industry operating costs to develop cost curves and margin curves for both existing and potential new operations that can be used for benchmarking both existing operations, provided that cost data for these operations is analysed using the same methodology as adopted in this study.