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### Call for companies

**Greencity Investment Forum, 18<sup>th</sup> November 2014 in Marne-La-Vallée, Paris**

Brussels, 11<sup>th</sup> September 2014 – The Greencity Investment Forum will take place on November 18<sup>th</sup> in Marne-la-Vallée, Paris. The Forum, organized by Advancity, Incubateur Descartes and Europe Unlimited, **will convene top entrepreneurs, investors and experts from Eco-Technology, Eco-Mobility, Eco-Construction and Eco-City sectors.**

The program has been designed to enable knowledge exchange and business collaboration as well as to build an innovation network throughout Europe within the clean technology sector. Its unique set-up allows business networking at the highest level, from in-depth discussion panels, to fast growing companies presentations, to one2one meeting arrangements.

Alex Michine, Managing Director at MetGen, award winning SME, affirms: *"Participation in Europe Unlimited Venture Contest is the key in raising capital in cleantech field today."*

The Greencity Investment Forum is part of the larger **Greencity Event 2014**, a milestone and international gathering for businesses, scientists and institutional stakeholders who want to spend two days enjoying exchanges around the theme of sustainable cities.

As stated by Jean-Louis Marchand, chairman of Advancity: *"Since 2008, more than half of the world's population lives in cities. By 2050 this figure will be two-thirds, based on recent UN projections. This great attractiveness of urban living consecrates the emergence of real "world cities" which, like the Paris urban area, concentrate cultural and intellectual opportunities, major infrastructure facilities, economic activity and decision-making powers".*

### Call for companies

At the Greencity Investment Forum companies have the opportunity to pitch their business in front of a jury of International investors, corporate representatives, business angels and industry experts.

Applying companies will be screened by the Selection Committee, and about 30 companies will be selected to present at the forum. Each selected company will have a 15 minutes slot to present their business plans. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding. The best 25% of presenters will be awarded and continue to the European Venture Summit.

### Registration

Express your interest by contacting Annalisa Gardella from Europe Unlimited, (direct phone number: +32 2 643 36 91, e-mail address: [annalisa@e-unlimited.com](mailto:annalisa@e-unlimited.com)) or register directly on our website on [www.e-unlimited.com/greencity](http://www.e-unlimited.com/greencity)



**Registration is free for presenting companies** (but based on selection)

**Registration deadline: 26<sup>th</sup> September 2014**

**For information and registration please contact Annalisa Gardella at:** [annalisa@e-unlimited.com](mailto:annalisa@e-unlimited.com)

or call at: +32 2 643.36.91

**Event Website:** [www.e-unlimited.com/Greencity](http://www.e-unlimited.com/Greencity)

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### **Note to the editors**

#### **About Europe Unlimited**

[E-Unlimited](http://www.e-unlimited.com) is a private Brussels-based champion in entrepreneurship support. E-Unlimited is the organization behind the [European Venture Contest](#), Europe's most effective contest for technology entrepreneurs seeking international venture capital; the [International Venture Club](#), a global collaborative network of independent, corporate and institutional investors; the [TechTour](#), Europe's leading platform for growth stage entrepreneurs and investors; and several other [pan-European initiatives](#) in collaboration with regional and national development bodies and the European Commission.

[www.e-unlimited.com](http://www.e-unlimited.com)

#### **About the European Venture Contest**

The European Venture Contest finds, evaluates and awards the most promising entrepreneurs in the high technology sector by providing access to top-level international partners, advisors and financiers. The Contest reaches this year its 10th edition, and in the past years gathered over 800 companies and 600 venture capitalist and corporate investors from all over Europe. The top 100 companies awarded at the qualifier events will present in December at the European Venture Summit in front of an audience of 150 top European investors.

[www.e-unlimited.com/evc](http://www.e-unlimited.com/evc)