

Transaction Advisors Reports Record Traffic

Online and Email Subscriptions Increased Measurably in August

CHICAGO, September 12, 2014—Transaction Advisors, a leading publisher on the structuring and execution of complex corporate transactions, today announced record traffic at TransactionAdvisors.com.

The company reported a record number of unique visitors in August and a 165% increase in traffic over the prior month. The number of online subscribers increased 55%. Email subscriptions increased 40% during the period.

William Jefferson Black, Managing Director and Publisher of Transaction Advisors, said, “We’re pleased to see high levels of engagement from senior public company executives, middle market business owners and their management teams, and private equity investors. *Transaction Advisors* is increasingly recognized as the most prestigious technical journal in the Mergers & Acquisitions industry and a trusted platform for insights on the most critical deal structuring issues.”

He added, “Many of our subscribers are also registering for our upcoming conference on [Transaction Structuring](#) at The University of Chicago Gleacher Center on September 24th to gain perspective on structuring both domestic and cross-board transactions.”

In August, Transaction Advisors published the Q3 issue of *Transaction Advisors*, the firm’s quarterly print journal, with a carefully curated collection of white papers, technical articles, and research studies to help companies navigate transactions more effectively. The Q3 issue (ISSN 2329-9134) is available at <http://www.transactionadvisors.com/2014Q3>

About Transaction Advisors

Transaction Advisors is a prestigious technical journal for corporate executives, middle market business owners, and private equity investors. The white papers, technical articles, and research studies in our collection provide practical insights to help companies navigate transactions more effectively. We deliver in-depth information and perspective on due diligence, valuation, finance, and M&A structuring from the world’s most respected transaction advisory professionals.

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