

verticalRent

for Membership Organizations

www.verticalrent.com



verticalRent

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A no cost service for your association and its members.

Create and Improve Your Organizations Revenue Streams

VerticalRent is a free, cloud-based property management software

VerticalRent is a free, cloud-based property management software that streamlines tenant screening, lease documents, move in and move out procedures, rent collection, and financial reporting. We do this via our state-of-the-art software platform and our partnerships with Experian and ProfitStars. We provide no-cost services to landlords by passing the costs to the applicant. We are looking to partner with local apartment, rental, and landlord associations offering revenue-generating tools at no-cost. We hope this will entice you to promote VerticalRent to your members.

INCREASE REVENUE WITH NO-COST CREDIT CHECKS / EVICTION / CRIMINAL REPORTS

Through our partnership with Experian, VerticalRent will help you increase this revenue stream by cutting the cost of your current credit report provider and attracting new members to our easy to use screening tools. We are a FCRA-compliant screening company that eliminates the need for landlord credentialing, onsite inspections, and document retention and destruction policies. VerticalRent's efficient online application makes tenant screening immediately accessible to tenants and landlords anytime they choose. If your association does not provide tenant screening services and would like an easy way to implement this service contact us, we will help free of charge.

GENERATE PROFIT WITH NO-COST ELECTRONIC RENT COLLECTION

VerticalRent makes rent collection services more efficient and cost effective, increasing usage and profit for the association. With VerticalRent, your members can begin to offer convenient automatic ACH rent payments directly from their tenant's bank accounts. Increasing tenant's satisfaction and decreasing late payments. If your association is not offering rent collection you are missing out on a profitable revenue stream. We would like to give you the tools to accomplish rent collection at no cost to your association, contact us today.

ENHANCE THE VALUE OF YOUR MEMBERSHIP WITH ADDITIONAL BENEFITS

Give your current members another reason to continue their membership and attract new members by adding VerticalRent's services. VerticalRent is a no-cost property management software in the cloud. We help your member's manager their properties, screen their applicants, and collect their rents. Offering these essential services makes a membership to your association an integral part of your members business. It also will attract other members looking for a more efficient way to do business.

AMPLIFY YOUR WEB ADVERTISING WITH INCREASED TRAFFIC

With VerticalRent's login page integrated into your association website, members will be driven to your site every time they need to use one of VerticalRent's many services. Increasing the traffic to you site will boost the value of your web space, growing you advertising revenue.

[READ MORE](#)

CUT COSTS AND ELIMINATE RISK BY STREAMLINING MANUAL PROCESSES

VerticalRent is your turnkey solution

that can be implemented into your website within days, with no cost to the association or its members. Contact us today to get started.

Along with generating revenue, VerticalRent also offers opportunities to cut costs and eliminate risk by streamlining inefficient manual tenant screening and/or rent collection processes. Allow VerticalRent to remove the burden of data entry and physical filing, as well as insulate the association from the obvious risk associated with manual transfer of personal information. If you are looking to increase your revenue by providing tenant screening and rent collection services for your members, VerticalRent is your turnkey solution that can be implemented into your website within days, with no cost to the association or its members. Contact us today to get started.

HOW CAN WE GIVE AWAY *verticalRent* SERVICES AND CREATE REVENUE STREAMS FOR YOUR ORGANIZATION?

What's the catch? There is no catch. Since the costs of these services are paid by the tenants, VerticalRent's goal is to reach as many tenants as possible. Simply put, landlords equal properties which equal tenants using our services. As part of our marketing campaign we have chosen to pass along a portion of the profits from each service to your organization in hopes that this will entice you to promote VerticalRent services and benefits to your members. The more services used, the more revenue generated for your organization, income potential is unlimited. Call us to talk about our pricing structure.

WHAT IS REQUIRED ON THE PART OF THE ASSOCIATION?

We have a simple contract that states the terms of the profit sharing agreement. Once the contract is signed, we will work with your web administrator to add a VerticalRent portal to your web site. Lastly and continually, we help you promote your new member benefits. That's it!

To start taking advantage of VerticalRent's revenue generating services contact: Matt Angerer
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