



## Fact Sheet

### **Kickstarter Launch Date:**

September 15, 2014, 7:00am CST

### **Overview:**

The AquaSprouts Garden stylishly combines your aquarium and garden into a sustainable, desktop ecosystem.

### **History:**

Upon his discovery of aquaponics from a family friend, Jack Ikard knew he had developed a new passion. After graduating and moving into a small apartment for college, Jack had to find a way to bring aquaponics with him. In early-2013, using only his ambition and a laser cutter, Jack created and designed an indoor aquaponics system that works in harmony with standard 10-gallon aquariums. To take his idea to the next level, Jack brought together a passionate design & marketing team and collaborated with a local manufacturing company that boasts over 25 years of retail design and manufacturing experience.

Before he knew it, Jack's backyard idea quickly sprouted into today's sleek AquaSprouts Garden.

### **AquaSprouts Garden:**

- Garden is made out of matte black polycarbonate
- Garden fits over any standard 10-gallon aquarium (20" x 10" x 12")
- Grow-bed consists of non-degradable, terracotta clay pebbles
- Grow-bed can easily accommodate plants such as lettuce, strawberries, dwarf cherry tomatoes, basil, mint, wheatgrass, spinach, and peppers
- Aquarium can use common freshwater pet fish
- Removable Light Bar included to aid plant growth
- Select award tiers include an education kit featuring an educational curriculum provided by The Aquaponic Source
- Box includes Garden, Light Bar, Pump + Timer, Clay Pebbles, and (on select award tiers) 10-gallon aquarium and/or aquaponics education kit

### **Pricing:**

- \$139 - Garden without Aquarium
- \$159 - Garden with Aquarium

- \$249 - Grants for Plants Garden (order a system for yourself and donate one to a classroom through Grants for Plants)
- \$259 - Garden with Education Kit

### **Partners:**

[Grants for Plants](#) and AquaSprouts are on a mission to bring educational materials and Gardens to classrooms across the United States. Grants for Plants connects schools with resources, educational curriculum, and aquaponic systems for classroom use.

[The Aquaponic Source](#) is the premiere home aquaponics gardening company in North America. Their partnership with our team has helped to create the best aquarium aquaponic experience available, which includes aquaponics education, resources and community.

[Oh-Uchi-Saien](#) is our international distributor headquartered in Japan. Founders Kengo and Yoshi plan to import our AquaSprouts Garden in order to increase awareness of aquaponics in Japan.

### **Mission:**

AquaSprouts is on a mission to bring aquaponics, healthy-living and sustainability into as many homes and classrooms as possible. They believe that aquaponics is the perfect technology to help solve some of the pressing issues that we face today, including food security and sustainable agriculture. To this end, the Garden provides the perfect gateway into sustainable agriculture and practices. Education is an important piece of this goal, which is why AquaSprouts is excited to bring aquaponic systems, resources, and educational materials into homes and classrooms around the world.

### **Bios:**

Jack Ikard, AquaSprouts Founder: Jack studies Public Relations and Environmental Science and Policy at St. Edward's University in Austin, TX. He created the first AquaSprouts system after he couldn't find an effective indoor small-scale aquaponic system. Using an old aquarium and a laser-cutter, he built the first prototype in early 2013. After eventually partnering with a team of world-class designers, this small idea evolved into today's sleek, modern AquaSprouts Garden.

Sylvia Berstein, The Aquaponic Source Founder: While she was a stay-at-home mom, Sylvia developed a passion for gardening that eventually grew to become The Aquaponic Source, a Colorado-based company with a mission to empower people to grow their own fish and vegetables. Sylvia is an award-winning author and has a degree in Agricultural Economics from the University of California, Davis and an MBA from the University of Chicago. Sylvia's work includes—

- Author of the best selling book [Aquaponic Gardening: A Step by Step Guide to Growing Vegetables and Fish Together](#) by New Society Publishers. (Ranked #1 on Amazon.com's Best Selling Gardening and Horticulture books)
- President and Founder, The Aquaponic Source, Inc.
- Runs [Aquaponic Gardening Community](#), the world's largest online community site dedicated to aquaponic gardening
- Co-Founder and past Vice Chair of the Aquaponics Association

More info can be found [here](#).

**Social Media:**

<http://Facebook.com/AquaSprouts>

<http://Twitter.com/AquaSprouts>

<http://plus.google.com/+Aquasprouts>

<http://Instagram.com/AquaSprouts>

<http://Pinterest.com/aquasprouts/>

**Website & Blog:**

<http://AquaSprouts.com>

<http://blog.AquaSprouts.com>

**General Inquires:**

[info@AquaSprouts.com](mailto:info@AquaSprouts.com)

**Press Inquires:**

[Press@AquaSprouts.com](mailto:Press@AquaSprouts.com)

More information and photos can be found in our [press kit](#).